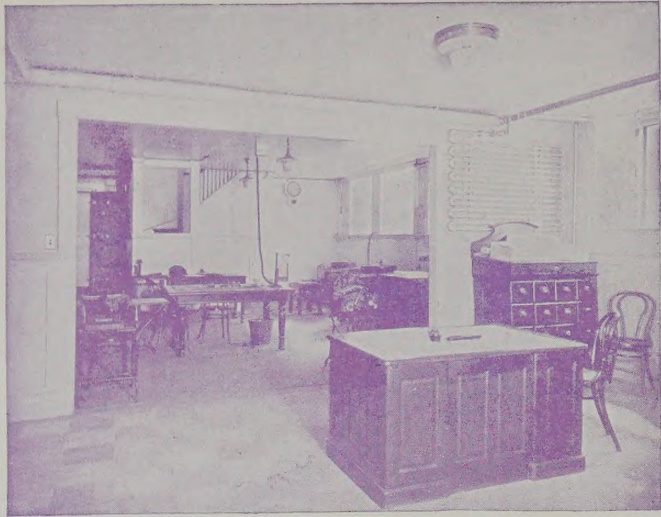


THE CAPE ANN SHORE



TYPICAL
GLOUCESTER FISHING SCHOONER
OF 1923



The Gloucester Safe Deposit and Trust Company

chartered by the Commonwealth in 1891 and commenced business in February, 1892.

Through progressive and modern banking methods, the Trust Company took the lead in banking circles of Gloucester, and today ranks as the largest financial institution of this city. It maintains facilities for all branches of banking and also has a large Trust Department.

Visitors to Gloucester are urged to make this institution their banking home during their stay.

The McPherson-Symmes Co., Inc.

Occupying one of the finest and best equipped stores on the North Shore (formerly the Hotel Savoy) especially planned and fitted for a

FIRST CLASS PROVISION MARKET

Fine Domestic and Imported

Groceries

Fresh Meats Fresh Fish
Fresh Vegetables

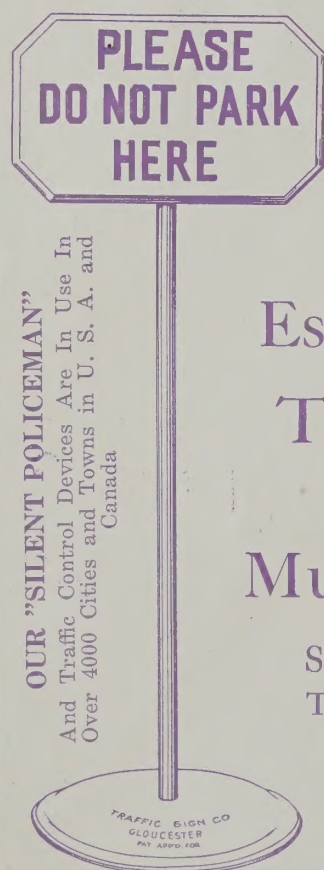
Especial Attention Given Summer Resident Trade

Everything in Season you will find at this Store

Deliveries made at Bass Rocks, East Gloucester, Briar Neck, West Gloucester, Wolf Hill, Riverview, Wheeler's Point and Annisquam

Telephone orders given prompt attention

Tel. 670 227 MAIN STREET, GLOUCESTER



OUR "SILENT POLICEMAN"
And Traffic Control Devices Are In Use In
Over 4000 Cities and Towns in U. S. A. and
Canada

SIGNS!

"WE BELIEVE
IN SIGNS"

For

**Estates Clubs
Tea Rooms**

AND

Municipalities

SPECIALIZING
TO MEET YOUR

INDIVIDUAL

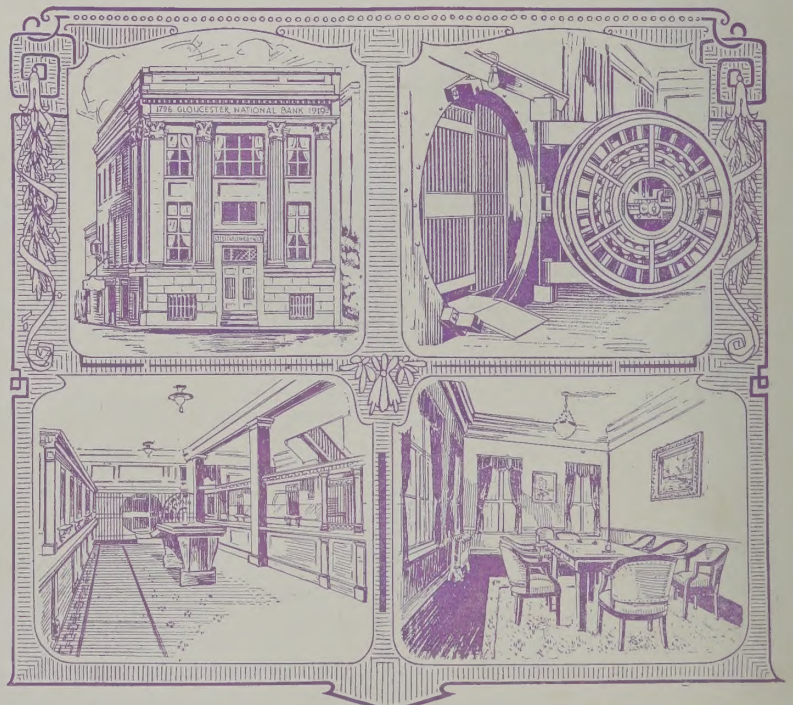
REQUIREMENTS

The Traffic Sign & Signal Co.

GLOUCESTER, MASS.

Telephone 4

A MODERN BANK AT YOUR SERVICE



We are well equipped to handle all of your Banking requirements. Our massive, modern vaults are the last word in vault construction. Our special storage vault for safe keeping of valuables that should not be left in your summer home during the winter months.

GLOUCESTER NATIONAL BANK

Established 1796

To The North Shore Summer Colony



The Cape Ann Shore

dedicates itself, as

A Magazine of Community Value

Gloucester, Mass.

Season of 1923

CAPE ANN—GLOUCESTER

POINTS AND FACTS OF INTEREST



BACK SHORE, EASTERN POINT

First white men, probably the Norseman, Thorwald, and his band of sea rovers, who sailing down the coast of Vinland (New England) came ashore on a "fair promontory" which made out into the sea in 1004. During the visit his band was attacked by the "Skrellings" (Indians) and Thorwald mortally wounded. By his wish he was buried on the land. In 1605 and in September 1606 Champlain visited this place, on the latter occasion rounding into Gloucester harbor and tarrying several days. He made a map of the place which he named Le Beauport. Like Thorwald he was ambushed and narrowly escaped death. The redoubtable John Smith came here in 1614 and named the Cape, Tragibigzanda after the princess who is reputed to have saved his life when he was captured by the Mahometans.

The three islands, Thachers, Salt and Milk islands were so named by him in commemoration of a feat in which he successively slew and beheaded three Turks. Gosnold in 1602 and Martin Pring in 1603 sailed by and probably landed on the cape. Named Cape Ann in honor of Princess Anne of Denmark, mother of Prince Charles. In 1623-1624 the place was settled by a colony sent out by Rev. John White of Dorchester, England and was incorporated in 1639 and named Gloucester by some settlers from the cathedral city by the Severn. Incorporated a city in 1873. Rockport on the northern side of the cape set off as a town in 1840. Famed for its granite quarries and rugged scenery. Sandy Bay breakwater (uncompleted) encloses one of the largest artificial harbors in the world, 1664 acres.

Stage Fort Park at westerly entrance of city. Site of settlement of Massachusetts Bay Colony, 1623-24. Tablet in commemoration of that fact placed on face of large boulder Conant, Half Moon and Stone beaches.

Rafe's Chasm and Norman's Woe. Scene of "Wreck of the Hesperus." At Magnolia, Hesperus avenue. Fissure in solid rock cliff is 60 feet deep and 12 feet wide.

Mother Ann profile in Stone discovered in 1892 by Capt. William Thompson of Salem at tip end of Eastern point. Dog Bar breakwater a half mile long, completed in 1904, extends from this point. On Eastern Point are many of the show residences of the North Shore. "The Ram-parts" occupies site of Fort Independence. Fine residence of Col. John W. Prentiss recently completed.

Ten Pound Island in outer harbor; government fish hatchery thereon. Used as sheep pasture in early days. Five Pound Island in inner harbor; both so named for amounts in colonial money originally sold for.

Thompson's mountain, or Mt. Anne, West Gloucester, highest elevation on the cape, 255 feet above sea level. Fine view ranging from Mt. Agamenticus on Maine coast to Wachusett Mountain, Bunker Hill Monument to Boston Bay. Tract given over as reservation in memory of Lawrence Minot; thickly wooded, favorite picnic resort; reached from New Way Lane. Nearby is Haskell's pond, from which city's water is secured.

Ravenwood Park, natural forest area extending from Fresh Water Cove to West Gloucester. Reached from

Continued to page 18

THE CAPE ANN SHORE

For Sale at
All Hotels and News Stands
On the North Shore
Massachusetts



Oldest Established
Summer Resort Weekly
On the North Shore
1896-1923

A MAGAZINE DEVOTED TO THE INTERESTS OF THE SUMMER COLONY OF CAPE ANN AND THE NORTH SHORE

The aim of THE CAPE ANN SHORE is to be a magazine of expression. Its readers are invited to become its writers. It stands at the disposal of the North Shore as a clearing house for ideas.

TO OUR FRIENDS

THE CAPE ANN SHORE wants you to feel that this is your magazine—built to receive your thoughts, and eager for your co-operation to make it the pioneer "Community Magazine."

Manuscripts will be given every attention.

Published Weekly for 8 weeks during July and August by the CAPE ANN PUBLISHING CO., James R. Pringle, Editor
5 Beachmont Ave., Gloucester, Mass. Price 75 cents the season on Cape Ann, \$1.00 elsewhere.

"Entered as second-class matter July 16, 1920, at the postoffice at Gloucester, Mass., under the Act of March 3, 1879"

Special Contents—July 28, 1923

Vol. XXVIII No. 4

WEDDING BELLS

By JEAN ELWELL

"IMPRESSIONS"

By NATALIE HAYS HAMMOND

"WELCOME TO OUR CITY"

POETRY—"GHOST OF DEAD WAVES"

By MRS. RAYNE ADAMS

"THE ANCIENT MARINER"

By ROBERT JAMES

MY LADY GOES SHOPPING

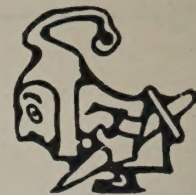
By C. ANNE SHORE

NEWS OF THE SUMMER COLONY

ANNISQUAM YACHTING



To My Lady In Search of The Artistic



"WEDDING BELLS"

Ring Out at Playhouse-on-the-Moors.
Cast Acts Cleverly.

The play "Wedding Bells" by Salisbury Fields, was presented at the Playhouse on-the-Moors to an audience appreciative both of the wit of the play and the artistry of the cast, which was as follows:

Fuzisaki Lester Day
Reginald Carter Leslie Buswell
Jackson E. Irving Locke
Spencer Wells Thomas Crosby
Douglas Ordway Edward Massey
Marcia Hunter Adelaide Whitman
Mrs. Hunter Mrs. J. F. Burnham
Rosalie Mrs. Fitzwilliam Sargent
Hooper Madeleine Massey

Thomas Crosby as Spencer Wells, was a big success. It would be hard to find an actor who could have played that role with better finish than Mr. Crosby lent to the old bachelor who was afraid of being trapped into marriage and who convulsed the audience with his "Little Stephen has passed away." The "Little Stephen" episode was one of the hits of the evening.

Marcia Hunter, played very well by Adelaide Whitman, could find no words to tell her fiance and almost husband, Reginald Carter, that she was not going to marry him. The situation was very funny and was brought to a climax when Mrs. Hunter, played by Mrs. J. Fletcher Burnham, with her usual skill, in an attempt to break the news gently, collapsed while telling Reginald that he reminded her of her little Stephen, who passed away. Spencer promptly seized upon this and showed the absurdity of the whole situation.

Mrs. Fitzwilliam Sargent was exceedingly clever in her interpretation of Rosalie. Undeniably "the girl in pink" was worth the whole price of admission," as some of the audience remarked.

Mr. Massey, who produced the play, as Douglas Ordway, won the audience at once and retianed its interest until his exit with the Marcia to whom he wrote the four pathetic lines of poetry which touched her heart.

Jackson, the admirable butler, was well played by E. Irving Locke. The irony with which he closed the first act in his words to Leslie Buswell, the ideal Reginald, "I understand you perfectly,

Continued to page 21

IMPRESSIONS

NATALIE HAYS HAMMOND

"In relentless memory of the Flu"
March 1922, Santa Barbara, Cal.

FEVER I

It was dark and very hot—I think someone was burning incense, for my head ached. There was a hidden minstrel who came to me by night, and once he turned into a green-eyed panther, and slipped away just as I asked him to play the Blue Danube. I heard them talking softly together of one who was very ill. "Her cheeks are flame-colored," they said. I lay very still, for I was afraid they would discover me, and then the little Indian boy would start beating the drum on my head again—I wonder he never grew tired! Now, you see, I am quite well! Why, my ankles are a little weak, to be sure, but it was the fault of the pink elephant—Oh yes it was, and you needn't laugh. Oh, did I make you cry?—I'm sorry—sorry—That drum—It is growing so loud I can't you any more—you are so far—so far away—

FEVER II

Why do I see you standing in a pale archway, wrapt in white mist? Why do your tears feel like little iron darts upon my hand? Why does the silence creep all about us as if we were two guilty things?—I knew the silence once, as a friend.—That was on the desert— —and the coyotes waited for me to die—They waited until even the stars grew faint and crawled away—But I fooled them, —for I left my horse instead. It was a good joke !!!!—Oh how hot your tears are— —Come from that archway, it is choking me! Come — —

FEVER III

The long, black fingers of night snuff out the candle, and shadows creak on the stair. The four slim posts of my bed look unutterably bored in the moonlight. Why don't they say something? A splendid idea! Splendid!

Who's that?—My God,—don't!—Oh—I'm so tired,—that nightmare has—

Someone in a long smothering veil stood over me—They smiled, I think, but it was an evil smile.—I caught the faintest aromatic smell,—almost like an Eastern perfume, but that was pure imagination, I suppose. Oh yes—yes—it was all a dream if you like, only it was

Continued to page 21

"WELCOME TO OUR CITY"

War Time Drive Should Be Relegated
To The Discard

The "Drive" as an extraordinary means to meet an extraordinary emergency in the national life in war time was justified.

There are occasions of public concern where its use in peace time is warranted as witness the campaign for funds for the forthcoming Tercentenary observance. But it should be sparingly availed of. Unfortunately the idea has been taken over for the purpose of soliciting funds for various purposes not of immediate public concern.

This has become notably apparent on Cape Ann where the summer residents have been "driven" to the limit to contribute to purposes in which they have little concern and no accountability. They are beginning to revolt against this practise and if the thing is not curtailed many will be driven to other sections.

A recent instance: A man of national reputation leased a house somewhere on Cape Ann, got married and hied him to the seclusion of his seashore home for his honeymoon. On alighting at the door of his cottage he was accosted by a solicitor of a "drive" for funds. This is a literal fact. First impressions, etc. "Welcome to our city."

The war is over and the "drive" should be scrapped with other wartime measures. It is out of consonance with the sturdy New England sense of self-respect as a peace time measure. It is up to the directors of institutions to cut their coat according to their financial cloth. At any rate the summer colony should be exempted from its operation. As one of these said "We have our own home appeals to answer and which compel our consideration. This thing is a sort of double taxation and is becoming tiresome."

There is a noticeable number of unoccupied summer cottages this season. Is this continuous performnace of organized mendicancy, one of the reasons?

One of the summer residents laughingly described the summer colony as "fair prey" for this sort of thing. And this is New England.

THE ROCKPORT SHORE



THE mine flotilla will make its base here until September 1, staying over the Gloucester Anniversary. In the meantime the ships are busily engaged each day in Ipswich bay and other localities, practising the various forms of activities peculiar to this especial branch of the service and making the most of the lessons learned in the late war in this most important department of sea-fighting.

The Rockport country club continues to be the focussing point of social life in this locality. A woman's auxiliary to the club has been formed and this has added materially to the interest in the organization.

The officers of the auxiliary are as follows: Mrs. George F. Babbitt, president; Mrs. George W. Harvey, vice-president; Mrs. H. T. Spain, secretary; Mrs. F. L. Morgan, treasurer. The various committees follow: Auction and whist, Mrs. C. A. Peters, chairman; Mrs. Charles Hunter, Mrs. Walter Whitehead, Mrs. Harry West, Mrs. Leighton York, Mrs. Edward E. Babb, Jr.; Hostesses, Mrs. Charles W. Small, chairman; Mrs. Chas. Liffler, Mrs. Louis Rogers, Mrs. George D. Hill.

Wednesday night there was a cabaret and dance under the direction of Mr. and Mrs. Harry West and Mr. and Mrs. C. A. Peters. The Shepherd Store Orchestra furnished the music.

Yesterday there was an enjoyable auction bridge and whist party.

The entertainment committee for the season comprises Mrs. F. L. Morgan, chairman; Mrs. John Bolinger, Mrs. G. H. Corey, Mrs. Lindley Dean, Mrs. Francis Howe, Mrs. George W. Harvey, Mrs. C. A. Peters, Mrs. C. Harry Rogers, Mrs. Charles W. Small, Miss Hazel Sprague, Mrs. Fred Tarr, Mrs. Harry West, Mrs. Walter Whitehead, Mrs. Benjamin White, and Mrs. Leighton York.

A qualifying round in the Presidents cup competition handicap, best 16 net to qualify, began today and will be finished tomorrow.

Miss Mildred D. Alexander of Beacon street Brookline, has taken the Reuben Norwood bungalow, at the foot of Mill Lane for the season.

Mrs. George W. Gardner and daughter Dorothy, of Dorchester, are spending the summer with Mrs. Emerson B. Haskell in Main street.

Among the latest arrivals at Hotel Edward, Pigeon Cove are Miss Hudson, Miss L. S. Manderville, Miss F. R. Ed-

Continued to page 23

PRESIDENT HARDING MAY COME

Chief Executive and Party Expected to Arrive on the Mayflower During the Anniversary Festivities

There is a strong probability that President Harding may get to Gloucester in time to witness the 300th Anniversary festivities. The President is genuinely desirous of being here and takes the greatest interest in all that pertains to America's oldest fishing port.

The trip to Alaska has been shortened and already the President is on his way home. He is expected to be in New York the latter part of the week, ending August 25th. Hon. John Hays Hammond and Col. A. Piatt Andrew, who are very desirous that the President shall be here during the celebration, believe there is a strong probability that such will be the case. The presidential yacht Mayflower is now stationed in the harbor and is under orders to proceed to New York during the week of August 25th and take the President up Long Island Sound through the canal to arrive here on Sunday night preceding the Fisherman's yacht race. So if nothing prevents, the President will be here.

Both Mr. Hammond and Col. Andrew, who are close personal friends of the President, are working every agency to have the chief executive here in which event Gloucester will be the New England Mecca for tourists during that period.

The management of the Pageant "Gloucester" will place a special Presidential box at the disposal of the distinguished party that he may witness the wonderful romantic history, pictured in the open of this historic fishing port on the finest natural amphitheatre in this country.

CAMMEYER

Branch De Luxe
677-Fifth Avenue
Between 53rd and 54th Streets
New York City

ANNOUNCES

the
showing of the

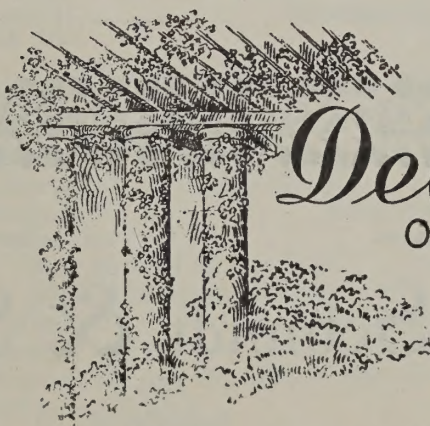
MOST EXCLUSIVE
and DISTINCTIVE
FOOTWEAR

for
WOMEN

at their

MAGNOLIA
(7 Lexington Ave.)
SHOP

Represented by George W. O'Neill



Del Monte's

ON THE NORTH SHORE

*Magnolia,
Mass.*

Formerly North Shore Grill

Dancing Every Afternoon and Evening

With

New York's Most Famous Orchestra

For Reservations of Tables—Phone Magnolia 590

A la Carte

J. P. Del Monte, Manager



TO MY LADY IN SEARCH OF THE DISTINCTIVE

A SHORT, SMOOTH MOTOR TRIP TO THE SHOPS OF

MAGNOLIA



AUGUST is at hand the busiest month of the year at the seashore. It looks as if the great outdoor diversion this year would be Gloucester's 300th Anniversary festivity with its Historical Pageant at Stage Fort Park on the evenings of August 28 and 30, the grand Fisherman's race for the Lipton cup, the grand parade, with its gallant array of military and naval men and marching orders athletic sports, etc. Everybody along the North Shore is planning to be there on these occasions. There is only one Gloucester, sui generis, as a fishing port, its history and traditions surcharged with the reality and romance of the sea.

Hon. John Hays Hammond, accompanied by Mrs. Hammond, left for Washington, Wednesday, to continue investigations into the coal situation, Mr. Hammond being chairman of the national commission, appointed for that purpose. Hon. Thomas F. Marshall, ex-vice president, and Prof. George Otis Smith, others of the commission, have been at Lookout hill, continuing the labor of the board.

There is no single question in this country so vital to the welfare of the

people, than this primal one of shelter and protection from the cold. Tariff. old-world reparations etc., easily fade into insignificance beside it. That Mr. and Mrs. Hammond are willing to forego the pleasures of their beautiful estate, just completed, after three years labor, and endure the discomforts of a mid-summer in Washington and, with his associates, give their best efforts to arrive at a working solution of this imperative problem, is high evidence of enlightened public spirit not often encountered in men in high places. For this labor entails serious sacrifices.

On Wednesday, August 1st Mrs. Godfrey L. Cabot will open "The Oaks," her summer home at Grove and Oak streets, Beverly Farms, for a garden party which is to be conducted under the auspices of the Essex County division of the Massachusetts Women's Republican Club. Mrs. Cabot is an enthusiastic worker in this club.

Mr. and Mrs. Rayner Wellington of South Dakota, are the house guests of Mr. Wellington's father, Wm. H. Wellington of Boston, at "Skerryvore" the Longworth cottage at Prides Crossing.

Mr. and Mrs. Stanley Cunningham and family of Milton, are at "The Sign

of the Crane," in Manchester, to remain for the summer.

Mrs. Robert C. Winthrop of Walnut street, who is now at her summer home on Bridge street at West Manchester, has had Mrs. Horace Gray, wife of the late Chief Justice Gray, as her guest at her North Shore place.

Mr. and Mrs. George Allen Fuller (Dorothy Caswell) of Woodmere, L. I., have returned to their home after a visit with Mrs. Fuller's parents, Mr. and Mrs. William Watson Caswell, at "Little Red House," Harbor avenue, West Manchester.

Mrs. John C. Gray of Boston, is at The Oceanside, at Magnolia, to remain for the balance of the month. She has an apartment in Lawton Cottage, connected with the hotel.

Arrivals at the Oceanside; Mr. B. Dieter, Mrs. M. L. Leary, Mrs. J. Frank Crouch, Baltimore; Mr. and Mrs. H. M. Levy, Miss Harriet Kuhn, Mr. and Mrs. Robert Kuhn, Mr. and Mrs. Louis E. Miller, Cincinnati; W. Bradford Allen, Hartford; Mr. W. L. Cooney, Jr., Miss Agnes Cooney, Mr. W. L. Cooney, Mrs. George Guthrie, Baltimore; Mrs. T. E. Levy, Mrs. G. W. Raymond, Ludlow, Vt. Mrs. E. J. B. Huntoon, Readville; Mrs.

NEW YORK, 12 East 48th St.
WASHINGTON, 1311 Conn. Ave.

BOSTON, Boylston St.
PASADENA, CAL

Schmidt & Son

INC.

Importers of

Silver and Sheffield Plate Fine Porcelains

MAGNOLIA

Telephone Magnolia 408

Fine Wedding Presents a Specialty
Christmas Gifts held for December Delivery

Chas. P. Kirkland, Utica; Miss S. M. Preston, Copley Plaza, Boston; Miss Mary O. Gray, Louisville, Ky.; Mme A. A. Bruneau, Montreal; Mrs. Albert Guerrin, Miss Guerrin, New York; Mrs. Arthur Bentley, Chicago; Mr. and Mrs. W. R. Castle, Honolulu; Mrs. I. Bettman, Miss Bettman, St. Louis; Miss Janice Waring, Providence; Mr. E. M. Johnson, Spuyten Duyvil, N. Y.; Mrs. Chas. Bond, Hartford; K. C. Earle, New York; Mr. and Mrs. Lancaster Morgan, New York; Mrs. F. L. Ducharme, Miss Elsie Ducharme, Detroit; Mr. and Mrs. C. H. Mowry, Boston; Mr. and Mrs. S. S. Taft, Springfield; Mr. Sidney T. deKay, New York; Stephen Hatch, Albany; C. F. MacMurray, Park Ave., New York.

At Del Monte's, Saturday night, extra tables in the garden and on the veranda were necessary for the guests. From all over the shore, came—everybody. The officers of the Mayflower enjoyed the dancing and Jack Brown's orchestra, two members of which have played with Paul Whiteman the well-known "American Jazz band king."

Some of the guests who were hosts and hostesses were: Mrs. C. R. Holmes, with a party of six; Mr. Donald Thompson, with a party of eight; Mrs. J. Harrington Walker, with a party of four; Mr. Robert Winsor, with a party of eight; Mrs. H. A. Mack, with a party of six; W. T. Mann, with a party of ten; Mrs. F. H. Lahey, with a party of ten; Reginald Jenney, with a party of four; Miss Ruth Martin, with a party of six; Charles Munn, with a party of four; Mr. Harry Hunt, with a party of four; Mr. and Mrs. Whitehead, with a party of fifteen.

At the "Villa", Mr. James J. Hooper, with a party bound on a yachting trip along the coast, are making a very pleasant stay.

The afternoon tea dansants at Del's continue to draw crowds of young folks from four-thirty to six every afternoon.

The Sunday evening concerts at the Oceanside attract a large and appreciative concourse.

Miss Ida Gueren has returned to the Oceanside with her mother. They were here two years ago.

Mrs. Leary and her brother Mr Dieter from Baltimore, with their mother, Mrs. J. Frank Crouch, have returned to the Oceanside for another season. They were welcomed back by many friends.

Mrs. Merritt, the house hostess, gave several bridge and euchre parties during the week which were much enjoyed.

Next week the Misses Marjorie and Marion Dakin, will make a motor trip to Chatham and other places on Cape Cod, and plan to be away about ten days.

Miss Betty Walker, whose engagement has been recently announced, has been on a visit to friends up the shore during the week. Miss Walker is one of the most popular of the younger set of this section.

Mrs. V. M. Vickery and Mrs. Josephine Coon of Worcester, and Mrs. E. N. Lublin and Mrs. Minnie Mather Stearns of 448 Riverside Drive, New York city, are this season occupying "Stagemere", Stage Fort Heights, Magnolia road. They have had as a week end guest, the well-known mining engineer, Mr. James Fitch of New York City.

The program for the Sunday concert at the Oceanside, Sunday, July 29th will be as follows:

1. Tales from the Vienna Woods.....J. Strauss
2. Agnus Dei-Minuet.....G. Biget
from L'Arlesienne
3. Lo Zingaro, Hungarian Caprice....L. Francis
Canto 'Estate.....E. Rauieri
Mandolin Solo by Mr. C. deFilippis
4. Les Cloches.....A. Debussy
5. AndanteL. von Beethoven
from the 5th Symphony

Mr. de Filippis was concert master of the N. Y. Plectrum Orchestra, first mandolinist of the Plectro String Quarter, made records for the Victor and Edison companies with the Atlrenina Mandolin Quartet, was soloist with the Imperial Russian Balalaika Orchestra and has given many recitals at Ditson's Recital Hall in New York.

Services at the Union Chapel for the rest of the season will be held as follows:—

July 29—

Rev. Malcolm Taylor
Executive Secretary of First Province
(Episcopal) Brookline

August 5—

Rev. Charles E. Park
First Church in Boston
(Unitarian) Boston

August 12—

Rev. Phillips Osgood
Rector of St. Mark's Church
(Episcopal) Minneapolis

August 19—

Rev. S. H. Dana
(Congregational) Exeter, N. H.

August 26—

Rev. Kenneth Ripley Forbes
Rector of St. James Church
(Episcopal) Roxbury

September 2—

Rev. Samuel M. Crothers
First Unitarian Church
(Unitarian) Cambridge
Following the services on July 15, 29,
and August 12, and 26, Holy Communion will be celebrated.

NORTH SHORE ARTISTS

The Exhibit of the North Shore Artists
Association Evokes Favorable
Comment

There is perhaps no museum in the country which has a setting for its gallery as unique and attractive as that of

the Association. Its outlook is over the harbor of Gloucester, with an extensive docking frontage accommodating large as well as small craft; and with the planting and landscape gardening projected, it will be an ideal centre of artistic interest.

A membership which includes such prominent artists and sculptors as Cecilia Beaux, William M. Paxton, Anna Vaughan Hyatt Huntington, Hugh H. Breckenridge, Walter L. Palmer, Felicie Howell, George Noyes, Charles Hopkinson, A. H. Atkins, Anna Coleman Ladd, etc. assures a high standard in both painting and sculpture; and will offer to Gloucester and the North Shore one of the largest and most varied summer exhibitions shown in the country.

The Gallery is situated at East Gloucester Square, rear of 197 E. Main street and the Exhibition will be open to the public daily from 10:30 to 6 o'clock. Everyone should see it. Admission free.

The officers of the Association are: William E. Atwood, President; Hugh H. Breckenridge, Vice-President; William Weiss, Treasurer; and L. Edmund Klotz, Secretary.

Magnolia



Announcing
the Opening
for the Season
of the

SLATTERY
Magnolia Shop
for Misses,
Women, Children

With charge accounts interchangeable
with the Boston Store

E. T. Slattery Company
Lexington and Hesperus Aves.
Opposite Oceanside Hotel



EASTERN POINT

THE coming anniversary apparently overshadow's every thing else and all along the shore arrangements are being made for entertaining on a large scale. There is a probability that the President may be here, Col. Andrew and Hon. John Hays Hammond, straining every effort to accomplish that end. In so endeavoring to further interest in the celebration both gentlemen have shown themselves true friends of the city which they have chosen for their home. Possessed of the entree by which matters of this kind are accomplished and ever on the alert to forward everything pertaining to the best interests of the city, Mr. Hammond and Col. Andrew deserve the thanks of the citizens generally. It is whole-hearted individual work of this nature which is going far to make the celebration a success.

Mrs. Samuel G. Cooper of Sewickley, Penn., has been a guest of Mr. and Mrs. George E. Tener at their summer home on Eastern Point boulevard. Mr. Alexander Tener and son, George Evans Ten-

er 2d. will arrive shortly from Sewickley for the rest of the season.

Dr. and Mrs. Eugene P. Allen of Washington, are the guests of Mr. and Mrs. Waterman A. Taft at their summer home, "Balmaha", Eastern Point.

Mr. B. L. Hupp, of Kansas City, president of the Loose-Wiles Biscuit Co., and Mr. and Mrs. Frank Moss of Kansas City are the guests of Mr. and Mrs. J. L. Loose, at "Sea Rocks", Grapevine Cove.

Mr. and Frank E. Jones, have returned to their Eastern Point summer home, "Green Gables" after a weeks motor trip in New York.

James Potter of Brookline has the Morris cottage, Marble road for the season. Last year they occupied one of the Sibley apartments on Rocky Neck avenue.

Continued to page 11

GOOD HARBOR BEACH

Late arrivals at Good Harbor Beach Inn includes Dr. and Mrs. H. C. Sturdevant and son, Dinesville, Pa.; Mrs. G. Melrose, Miss Cecil Melrose, New York City; Mr. and Mrs. B. J. Pizie, Charlotte Pizie, Mr. and Mrs. S. G. Pizie, Mill-

brook, N. Y.; J. R. Connor, Bristol, N. H.; Mr. and Mrs. W. G. Osland, Worcester; W. B. Hurd, Miss G. L. Hurd, Montreal; Mr. and Mrs. J. Edward Dudley, Newton Center; Mr. and Mrs. W. J. Coumans, Watertown; Mr. and Mrs. S. H. Williams, Miss Edith Williams, Miss Martha H. Williams, James B. Williams, Gladstonbury, Conn.; A. F. Greene, S. Rouse, Brooklyn; Mr. and Mrs. H. C. Peterson, Philip A. Peterson, Jamestown N. Y.; Mr. and Mrs. Chas Mayberry, Clinton; Mr. and Mrs. J. R. Spraker, Miss Josephine Spraker, Buffalo; Mr. and Mrs. J. B. Lester, Louise Lester, Syracuse; Annie E. Foley, Dorothy C. Foley, East Milton; Dorothy L. Sullivan Dorchester; Mrs. James H. Downs, Philadelphia; Mrs Marion Woodcock, Catherine Woodcock, Shrewsbury; Du Bois J. Gillette, New York City; Mrs. A. A. Marshall, Mr. and Mrs. J. P. Marshall, Betty Marshall, Margaret Marshall, Fitchburg; Dr. and Mrs. Morton L. Fay, Buffalo; Mr. and Mrs. H. L. Bisselle, Elizabeth Bisselle, John W. Bisselle, Washington; Mrs. H. H. Chilson, Northampton; Mrs. Ralph L. Morse, Springfield.

Registered
Trade Mark



Established
1855

"The Greatest Treasure House of Linens
in America"

James McCutcheon & Company
7 Lexington Avenue
MAGNOLIA, MASS.

Audrain Block, Bellevue Avenue
NEWPORT

Fifth Avenue & 34th Street
NEW YORK

Fashion Beaux Arts Bldg.
PALM BEACH

EAST GLOUCESTER



THE artists exhibitions and plays at the Playhouse-on-the-Moors and the Little Theatre, monopolize the activities of the colony. As elsewhere everyone is laying back awaiting the grand end-of-the-season demonstration of the last week in August, when the 300th festivities with its Pageant, Fisherman's race and grand parade with its shouting and tumult and its passing of colonels, majors and captains in brave array, etc. will hold the boards.

All will be present to witness the festivities.

Miss A. Annan of New York City, has taken the Hobbs cottage for the season.

W. Harmar and family of Philadelphia are the lessees this season of the Pearson cottage, at East Gloucester.

Gorham Rogers and family of Brookline, have the Marion Whalen cottage at Rocky Neck.

Mrs. Juanita Warder of Chestnut Hill, Penn., is occupying the Ida Wonson house for the season.

Mrs. R. P. DeLaval of Boston, has taken the Colby house, Rocky Neck for the season.

Louise Rogers Richardson of Boston is occupying the Sibley cottage, Rocky Neck.

Mrs. Charles E. Trenholm of Belmont has the Colby bungalow at Starknought Heights.

Miss Georgine Thomas of Cincinnati, is at her summer home, 8 Eastern Point road for the season.

Dr. and Mrs. J. E. Stanton of Allston are at their cottage Eastern Point road for the season.

Mr. and Mrs. Koener and family of New Jersey, are occupying the Harrington cottage, East Main street.

Mrs. Hayley Lever of New York, is the guest of Mr. and Mrs. George Sayward.

The Fairview arrivals are: Abbie Nichols, Miss E. D. Chapman, Mrs. A. L. Frost, Cambridge; Miss Mary S. Newlin, Cora M. Garsed, Mrs. Wm. Rowland, Mrs. Edwin S. Rowland, Mrs. Mary H. Toby, Phila.; Mrs. Alfred L. Manierre, Alfred L. Manierre, B. Franklin Manierre, Mr. and Mrs. Langdon Gillette, Mrs. J. Harper Donnell, Mrs. W. H. Fearing, Miss M. A. Luttmann, Miss Mary Ingersoll, Mrs. Henry P. Warren, Mrs. A. H. Stowbridge, Mrs. A. H. Swift, Miss Minnie B. Lent, Miss Ella H. Judson, Mrs. E. F. Wheeler, New York; Mr. and Mrs. J. C. Barr, Jack Barr, Ann Barr, Jennie Barr, Washing-

Hornblower & Weeks

Established 1888

MEMBERS NEW YORK, BOSTON & CHICAGO STOCK EXCHANGE

Investment Securities

60 CONGRESS STREET
BOSTON

42 BROADWAY
NEW YORK

Chicago Detroit Providence Portland

12 East 56th Street
New York

JJJ

JONAS

HATS and SPORT WEAR

New Shop---No. 3 Lexington Avenue, MAGNOLIA, MASS.

The stock of Hats and Dresses for the Season at Magnolia

Now Ready For Your Inspection.

"A new weave in silk and wool mixtures charmingly combined just arrived from Paris"

DRESSES AND SHORT COATS

Lake Trail
Palm Beach, Fla.

The Oceanside and Cottages

W

W. S. WARREN,
Managing Director

MAGNOLIA, MASSACHUSETTS

Open from June to October Accommodates 750

Hotel Edward + PIGEON COVE MASS. Delightful French Inn

Rooms with Baths Meals a la Carte

Telephone Rockport 8210
For Table Reservation

ton; Mr. and Mrs. Lewis G. Farmer, Nellie L. Thompson, Mrs. J. W. Courtney, Mrs. Charles F. Folsom, Mrs. Geo. Clements Newell, Miss Emily Whitney, Isabel Gardner, Boston; Alice W. Bond, Mrs. Frank C. Ayres, Newton; Mr. and Mrs. G. H. Cavanagh, Barbara Cavanagh, Frances Cavanagh, George H. Cavanagh, Mrs. Anna R. Chamberlain, Miss Coffin, Brookline; Miss Mower, East Orange, N. J.; Miss L. P. Brewer, Miss Helen Bennet, Springfield; Miss Augusta C. McMillan, Princeton, N. J.; Miss Iola Fearing, Chicago; Mr. and Mrs. Joseph Peabody, John G. Wolcott, Lowell; Miss Mary Barroll, Baltimore; Mrs. Joseph May, Philadelphia.

Continued to page 21

EASTERN POINT

Continued from page 10

A costume ball which will be known as the "Fakirs' Ball" will be given at the Hawthorne Inn Casino, on Wednesday, August 1st, by the Gloucester Society of Artists.

Mrs. Elger is giving a bridge and Mah-Jong party at the Manse parlor on Tuesday, July 24.

Mrs. Ethel Pyne, the well-known soprano, will give a concert on Thursday evening, July 26 at the Casino. Miss Grace Horne will be the accompanist and Helen Cabel pianist.



MY LADY GOES SHOPPING

Round and About the Town Goes The
Clan in Quest of the Desirable

Peggy puellula,

From me in my figured cretonne dress of adorable silk, a Jonas creation which may also be had in crepe and cotton, to you in Paris, where these styles originate! I wonder if you have found anything like Marion's dainty little Shelley frock for morning wear. Voile dresses in all colors for morning and afternoon are at Jonas' for your asking.

Peggy, tell Phil to put down his husbandly foot and send you to Gloucester where all foresighted people are gathering for the Anniversary and the Pageant.

Anne is down to the beach today. In this hot weather the beach is certainly popular. Anne has one of the new beach shawls from Ovington's, they're the novelty of the season, and the gay red and blue colors make a picture that Phyllis and I have been trying in vain to paint. It can't be done. You should see my Persian scarf (Ovington's) around my shoulders. They're very attractive, referring to the scarfs. Also our bridge sets with colored leather cases and the slates for keeping score bound in delicate shades of pink and brown, are from Ovington's. The endless variety of leather novelties there!

You wrote of the lingerie that you had bought—things that would intrigue a la Valliere. Now I know that that doesn't fit, but I wanted to let you know that I am studying French history with Professor Wayne. You remember Marion wrote about him. To return to lingerie, I have some that would make the whole court of Marie Antoinette green with envy. It's handsome handkerchief (notice the alliteration) linen, with real lace from McCutcheon's. And oh, those darling step-ins!

Anne has bought some comfortables and blankets at the Grande Maison de Blanc. I have never seen more exquisite shades of coloring than in those summer blankets and the boudoir pillows. It brings an atmosphere of the Grande Maison right into our cottage on the Beach Shore. Exotic and all that.

As for Cammeyer's assorted hose in various colors—rose, lavender, Nile green, emerald, French blue, blue and gold—maybe we women of the clan haven't revelled in those!

Speaking of Cammeyer's you should see our riding boots—Marion's and mine in Russia calf. The patent leather ones are very attractive as well. Professor Wayne is a very good rider. Just like a centaur. I wonder, is that a compliment or otherwise?

I'm going to learn to play golf. Cammeyer has the most wonderful golf shoes in the new English cut, either all white or sand or Russia calf with foxing and a wing tip. I don't know what that is, but Chubby says it's the best thing to have. A composition cork and rubber sole completes this marvel.

You know, whether it's hot or cold, I wear my new coat of Farr's hand-woven materials. I can't bear to be parted from it. Professor Wayne liked it very well. He looks just like Caesar ought to look if he looked something like Apollo, only Roman. I'm not exaggerating.

You know everytime I approach Farr's, I feel that "Abandon hope"—feeling that means I know I can't hold on to my allowance any longer.

Phyllis is simply wild to have an old Spanish cup in the form of a very large goblet that is attracting as many pilgrims to Schmidt's as the Pageant is attracting to Gloucester. It is beautifully chased in a tapestry pattern with a figure of a goddess on top. You can imagine it as a decoration in Phyllis' hall—that magnificent chased piece of silver. I don't wonder that Phyllis is eager to have it. By the way, Phyllis

Tea things for summer

THE THIRST that rises from the throat about four, appreciates good tea, a little sugar, and lemon, perhaps—but the thirst, that from the soul doth rise, demands that the potion be brewed in an Ovington teapot.

For only the worthiest china is included in the Ovington collection.

Whether you purchase a simple little

tea-set, or equip your home with a fitting dinner service, you will find that the china will be soundly made and decorated in absolute accord with the dictates of good taste.

And, as usual, the prices of these tea-sets are unusually fair.



OVINGTON'S

Lexington Ave., Magnolia, Mass.

Fifth Avenue at 39th Street, New York

does nothing but purchase Manahan's sleeveless sweaters, "Pure Silk!" she crows at me wherever we meet. Then as for overblouses in silk or cotton repp, I think she is trying to establish a record in all the different colors possible.

"Sed redeo ad me" as Plato might have said or did say—it doesn't matter—(Can't you imagine him turning in his grave at that?) I have been standing before Slattery's window for hours, that is, for minutes at a time admiring the two moire gowns there; one is American beauty with a bustle back, the quaintest thing you ever saw, the other is white with a girdle of rhinestones, an Egyptian grape front. It's just adorable, as is the evening wraps that Marion has bought. It is rose trimmed with rose and silver lace and martin fur. It would be hopeless to attempt to describe it, but if you could only see Marion in it you would realize that I and David (what's a mere brother?) have cause to be jealous of Professor Wayne.

If you can resist Del Monte's, if the Oceanside and its appeal leave you a "worse than senseless thing," what can I say to persuade you that we wish to have our clan leader back with us, Peg of all of our hearts.

Our Model Market is a wonder, Peggy. The "Same Old Bill" certainly is a great old Bill.

Stickney, Jacobson and Goodman have

the order you wished us to place with them. I want to see you in one of their comfortable hammocks and "the moonlight flowing over all." All that sort of thing.

Aunt Lida has her cottage all furnished. Jimmy says it looks like an advertisement for the North Shore Furniture Company, and is trying to induce Aunt Lida to advertise it in the Cape Ann Shore. Aunt Lida still wonders if he is in earnest.

You asked for news of Chubby for Phil. Here's a conversation that he had with Donald Junior the other day.

"Mr. Chelton, will you get me some more of that Gloucester Creamery ice cream." Chubby, in a disgusted tone: "Some more of this 'Children cry for it, stuff'."

"If you do I won't tell Joan that you took me down to the Gorton-Pew Company's wharf the other day, after mother said I had been going there every minute and refused to allow you to take me."

"Will you have some ice-cream, Donald?" Chubby inquired hastily. "I'll take you into Talbot's and let you choose a suit there."

"Huh," said Donald, "You never let me have any of the ones I choose."

Chubby's offers to take Donald through the Gloucester National Bank met with instant success. My offer to go along did not.

Marion returned from the Gloucester Safe Deposit and Trust Company with Professor Wayne. We all went on a tour from McPherson and Symmes' to Frank E. Davis'! The little fishes were so exciting. Professor Wayne is a flirt. I like Jimmy anyway.

With a nonchalant air which deceived Chubby alone, Marion and I proposed to visit Barker's. Really, that coffee float compensated me for all my sad moments. Marion looked very pretty.

Love to you, dear, and to Phil.

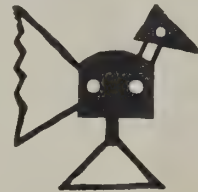
Your Joan.

P.S.—Professor Wayne has the nicest smile.

C. ANNE SHORE.

THE PAGEANT

Interest in the Anniversary Pageant "Gloucester" to be given at Stage Fort Park, on the evenings of August 28 and 30th, continues to grow. Already orders for boxes are being received from those of the North Shore colony who wish to be assured of reservations.



"THE TROUSSEAU HOUSE OF AMERICA" GRANDE MAISON DE BLANC

538-540 FIFTH AVENUE, NEW YORK
MAGNOLIA, MASS.

Table Damask
Fancy Table Linen
Lace Dinner Cloths
Bed Linen and Spreads
Blankets and Comforters
Both Towels and Rugs
Towelings

Handkerchiefs and Neckwear
Lingerie and Negligees
Infants' and Children's Wear
Blouse and Top Dresses
Sport Coats and Sweaters
Purses and Bags
Motor Rugs

*It is understood by our patrons that our Magnolia prices are identical
with those in our New York Shop*

Patrons will receive the personal attention of

MR. RAYMOND BROWN

Resident Manager

Telephone 459 Magnolia

BASS ROCKS



LIFE here focusses on the links and the ancient and royal Scottish sport monopolizes the major share of attention. Bass Rocks is especially favored. There may be as fine a sea-shore golf course in this country, with its splendid natural terrain, but except it be Rockport, the writer is unaware of it.

Who owns Little Good Harbor beach? The city or the Souther's? Apparently there is going to be a court tussle to determine that fact. Quite a little story in these shore acres which went derelict for an owner for more than 250 years so valueless that none cared to pay a trifle of a tax for ownership. Deponent may take his pen in hand someday and indite some inside stuff as to how titles are acquired in No-man's property.

Entertaining has been in order at the Bass Rocks clubhouse during the week. Mrs. Wilmot entertained a party of 30 at bridge and tea Tuesday. Mrs. Burton of Cincinnati, was hostess to a party Thursday and Miss Norton entertained yesterday. All these ladies are guests at the Moorland.

Next week, Mrs. Taylor and Mrs. Waddey, also of the Moorland, are planning to entertain their friends at tea and bridge.

Mrs. Charles Mulford Robinson of Rochester, N. Y., has the Brumback bungalow at Bass Rocks for the season.

Dr. Deas Murphy and family of New York City, are the lessees of the Gilbert house.

Mrs. C. Braxton Dallam of Baltimore, have taken the Terry house for the season.

The W. H. Robinson's of Pittsburg, are occupying, for another season, the Susan Tufts house, pending the completion of their residence on Percy Wonson land, which they purchased last year. They have been entertaining during the week, David Niles and Harry Johnson, tennis winners at Longwood. Thomas Aldrich, Jr., of Englewood, N. J., has been the guest of W. H. Robinson, Jr.

Mrs. Winthrop Sargent, has as her guest for the summer, her sister, Miss Elizabeth Worcester of Bridgewater.

Mrs. George P. Harrison of Cincinnati who is occupying her Atlantic road cottage, for another season, has as her guest for the summer, her sister, Miss Elizabeth Worcester of Bridgewater. Harrison of Cincinnati.

Mrs. Fitzwilliam Sargent of Haverford, Penn., has taken the Deveau house at Bass Rocks for the season.

W. W. Baldwin, vice-president of the Chicago, Burlington & Quincy Railroad

Company, and Mrs. Baldwin, of Highland Park, Ill., are guests at The Moorland, Bass Rocks.

Mrs. Edward Loftus, wife of the secretary to the Siamnese legation, with her two sons, Roderick and Reginald, have returned to the Cook cottage, Bass avenue for the season. She will be joined by her husband in August. The Siamnese ambassador, for the first time in more than 25 years, will not be at East Gloucester this season, where the embassy has made its summer headquarters. The ambassador has just returned from Siam and business requires his presence in Washington. Two of the attaches are here for the summer.

Mrs. Henry Souther and daughter, Miss Polly Souther are among those who will be absent from Bass Rocks this season, they are in Europe.

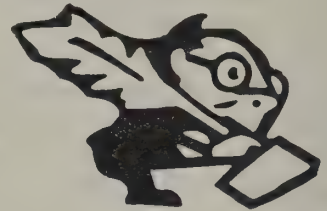
The following arrived last week at the Moorland: J. M. Lyons, M. A. Lynch, T. J. D. Fuller, Jr., John Lindsay, Stanley Newman, Mr. and Mrs. L. W. Watts, Mrs. Fred Griggs, Boston; Mr. and Mrs. Rane Miller, Miss Ethel Miller, Mr. and Mrs. C. B. Sorsch, Miss Sorsch, Baltimore; Mrs. T. A. Thompson, Palmer Hutchinson, Jr., Thad Hutchinson, Mrs. B. W. Randolph, Houston, Tex.; Mr. W. Evans, Jr., Mr. and Mrs. F. Hayes, Mr. and Mrs. Robt. Slade, Jr., Mr. F. Knight New York City; Mrs. Jane Allen, Mary Jane Allen, Mr. and Mrs. Pomeroy, E. Burkhart, St. Louis; Philip Devoy, Bristol, R. I.; Mrs. A. E. Dew and daughter, Worcester; Mr. and Mrs. W. W. Baldwin, Highland Park, Ill.; Mrs. James J. Hanna, Columbus, O.; Miss E. P. Prather, Louisville, Ky.; Mr. and Mrs. A. D. Bonniel, Kansas City; Miss Mary M. Anderson, Richmond; Misses Alice and Bessie Rourke, Hartford; Mrs. R. W. Wilson and daughter, Toledo; Miss J. Skinner, Little Falls, N. Y.; O. A. Huntington, Rochester, N. Y.; Mrs. W. K. Weeks, Lakeville, Conn.; Miss Constance Griggs, Patterson, N. J.; J. D. Cochran, Jr., Trenton, N. J.; Mrs. Lottie Estes, Anderson, S. C.; Mr. and Mrs. H. Grant, Dr. and Mrs. J. E. Rayne, Elizabeth, N. J.; Miss Anna Cummings, Bridgeport, Conn.; Chas. Cooper, Mt. Vernon, O.; Mr. and Mrs. Mitchell and family, Taunton; Mrs. Victor Kauffmann, Washington; Mr. and Mrs. F. Ely and daughter Buffalo; Mr. and Mrs. F. Hodges, Detroit; Mrs. J. E. Osgood, Grand Rapids; Lois Elbridge, San Francisco; Mr. and Mrs. H. Bruce Fletcher, Sherbrooke, Can.; Helen Thornton, Indianapolis.

TIME OF THE PAGEANT

The time consumed in the production of the Pageant "Gloucester" at Stage Fort Park, will be about two hours.

VISITOR OF NOTE

Major E. Alexander Powell of Washington who is visiting at the Brynmere, is a visitor of international note. He was correspondent for the New York World and London Daily Mail during the World war and was later assistant chief of the 41st division. He has written several widely read books and is now writing on the Near East question for a book to be published in October.





The House of Manahan

Magnolia Branch Shop

OPEN FOR SEASON
Presents
**Charming Frocks
Wraps Hats
Skirts Sweaters
and Blouses**

*For sport - informal
affairs - afternoon
and
evening functions*

FARR CO., Inc.

10 East 48th St., New York
Palm Beach, Fla. York Harbor, Maine
Southampton, L. I.

No. 5—*The Colonial* *MAGNOLIA*

SWEATERS AND KNITTED DRESSES OF ORIGINALITY AND DISTINCTION HOSIERY AND SPORT HATS

FARRCRAFT SPORT COSTUMES
DESIGNED AND MADE BY
OUR OWN TAILORS
ON THE PREMISES

Telephone 401 Magnolia

presented a witty farce in an admirable way.

Gordon Johns Miss Fannie Witz
Nora Ross Dorothy Ross
Mrs. Sheffield Mary Steichen
Mrs. Johns Serena Murphy

PAGEANT NEWS

Construction of the boxes for the Pageant at Stage Fort Park on the evenings of August 28 and 30, began this week. All the reserved seats used will be chairs with backs, ensuring convenience and comfort.

The inclined bleachers in the rear, surround these chairs. On the days of the Pageant, the road through Stage Fort Park, will be made a one way street, the entrance being on the eastern end of Western avenue near Kent circle.

The city authorities are in consultation with the state highway commission relative to the advisability of making the Manchester-Magnolia-Gloucester road one way to Gloucester, with Essex avenue leading to all parts of the upper section of the county, the out-going route.

THE LITTLE THEATRE

Rocky Neck Amateurs Present Pleasing Program of Playlets and Readings

At Rocky Neck, last Saturday evening, a very good program was offered a large audience.

Charles Edgecomb received much applause for his "Habitante" readings "Lette Lac" by Grenier and "Little Baptiste" by Drummond.

"Overtones" by Alice Gristenberg was very well given. The lighting in this play was well handled and the resultant pictures were as beautiful as tableaux. This was a study in contrast between the inner and outer self of two society women. The cast was: Harriet Mrs. Edward Parsons
Hetty Dorothy Ross
Margaret Grania Knott
Maggie Doris Dalton

In the second play, "Thursday Evening" by Christopher Morley, the action centered around the thought contained in some words of the economical young husband. "Marriage ought not to be performed before an altar but before a kitchen sink."

The cast was very well chosen and

Proprietor Shute at Wonesquam Lodge has welcomed back the usual large and happy assemblage of guests which has characterized his management, many of whom are returning for another season. The arrivals follow: Mrs. John D. Underwood, Mr. W. B. Arnold, Baltimore; Miss Ruth A. Davis, Miss Elizabeth M. Douglas, Gardner; Miss Maude C. Crowley, Winchester; Mrs. Campbell Turner, Hamilton, Can.; Miss Sue Craddock, Detroit; Mr. and Mrs. J. S. Reeves, Miss Ellen Reeves, Ann Arbor, Mich.; Dr. Henry A. Polkinhorn, Jack Polkinhorn, Washington; Mr. and Mrs. Leslie O. Anderson, Miss Pauline Anderson, Concord; Mr. and Mrs. P. A. Vale, Nisbet and Elenor Vale, Toronto; Mrs. L. P. Russel, Miss E. F. Russel, Mr. Wm. T. Russel, Boston; Mr. and Mrs. Schuyler B. Eddy, Phillip Eddy Miss Gladys Jennings, Springfield; H. E. Gardner, Boston; Searls Dearington, O. J. Terrio, Everett; Mr. and Mrs. W.

Continued to page 20

IN SEARCH OF THE PRACTICAL

AND COMPLETE VARIETY ARE TO BE FOUND IN THE SHOPS OF

GLOUCESTER



Mother Ann
Kitt Punch

MANUFACTURED BY
Baker's Drug Store
Gloucester Mass.



MOTHER ANN
THE SILENT SENTINEL
OF GLOUCESTER HARBOR
SINCE TIME BEGAN.

er's Soda Fountain has such a wide reputation for richness and quality of its Ice Cream Sodas, Frozen Pop Cream, College Ices, and Specialties, that people come for miles around to get sodas at this fountain.
BAKER'S DRUG STORE, 134 Main Street

SUMMER CLOTHES

FOR MEN AND BOYS

ning Sport and Comfort, make our clothes sought for by visitors to Cape Ann

flannel trousers, Palm Beach suits, Golf suits, Golf pants, Sport suits, Tennis shirts, Silk shirts, Silk hose, Golf hose, Summer hats and caps

In fact everything to furnish you clothing comfort to a completeness at moderate popular prices

H. C. TALBOT CO.

Earl O. Phillips, Mgr.

CLOTHIERS

199 Main Street

Gloucester

Several week ago the twenty-five foot yacht Kulinda came down from Boston, was hauled on the ways and put in commission for the seasons cruising. Her name evolved pleasant memories. The writer had lost track of her for 30 years.

She was built for George J. Marsh, well-known in this city a generation ago. If the writers memory is not at fault she was designed by Thomas Irving, a shipwright still alive and employed at his craft. Mr. Irving designed a 30-footer for the late Horatio Babson which proved a worthy antagonist for the Saracen or any of the 30's, Edward Burgess turned out in those days.

Mr. Marsh built a summer residence at Squam overlooking the river, and his name is

perpetuated by Marsh's rocks. Somewhat of a literateur and thoroughly devoted to yachting he named his boat the Kulinda from the title of a poem, concerning a Turkish princess, which appeared in the old Boston Advertiser of 35 years ago. Something in the verses attracted Mr. Marsh's fancy—and he accordingly named his favorite boat after the lady who dreamed the hours away along the shores of Stamboul; that is according to the poetry George J. Marsh was a man of many likeable qualities and many old timers in these parts to whom these presents may come will recall him as a good friend of yachting in the golden days of the sport hereabouts. If my young yachting friends of today are inclined to smile at this pronouncement let them interview Postmaster Cunningham or his brother Frederick, who, by the way, appears to have discovered the secret of perennial youth. In those days there was a Squam day with an illuminated river carnival at night, not to mention other features.

SUNDAY MORNING RACE

Tern, Copycat, Princess and Skipjack the Winners

Two races were sailed at Annisquam Sunday, the postponed event of Saturday morning and the regularly scheduled in the afternoon. The wind conditions both morning and afternoon were fluky and luck to a certain extent figured in the outcome.

Jack Hooper in the Tern was a two-times winner as was also Wesley Pear in the Copycat in the Cat class.

In the morning a light breeze blew from the northeast. In the Bird class, the Tern had the advantage of the start. The conditions apparently suited her, for she soon hauled out ahead and on the dead beat to Plum Cove was a



FINEST LINE OF FURNITURE

FOR
SUMMER COTTAGES
ON CAPE ANN

Porch Chairs Hammocks
Bed Steads Oil Stoves
Refrigerators, etc.

Specially Selected for Summer Needs

Goods delivered to all parts of Cape Ann, Magnolia & Manchester

NATIONAL HOUSE FURNISHING CO.

Cor. Main and Elm Sts.

GLOUCESTER, MASS.

Just Below the Post Office

minute and a half to the good which she maintained on the dead run home.

The Cat class got away evenly, but at the lighthouse the Catenary and Puss-in-Boots began to show the way. On the beat to Plum Cove, the Copycat stood farther out in the bay than the others. Although meeting rougher water, she was favored with a stronger breeze and made the weather mark ahead with a good margin, maintaining the advantage on the run home. Puss-in-Boots was runner up.

The Fishes sailed a close race to Plum Cove and back, Bob Morse in the Skipjack winning, with R. Riley in the Hippocampus a challenger at all stages.

The Princess, the late J. P. Prince's boat, which was not raced last year, appeared in the 15-foot class, scoring a win over the Nisan. The summary:

Fifteen-Foot Class		
Name and Owner	El Time	
Princess, J. P. Shuman1:17:40	
Nisan, D. H. Woodbury1:20:50	
Bird Class		
Tern, Jack Hooper1:24:50	
Albatross, Sam Gordon1:26:47	
Sandpiper, R. R. Smith1:33:20	
Cat Class		
Copycat, Wesley Pear1:31:40	
Puss-in-Boots, F.J. Gleason	1:34:38	
Catsup, Fred Hawkins1:36:54	
Catenary, John Norton1:38:30	
Kittiwake, S. Andrew1:41:30	
Catling, MarshallWithdrew	
Fish Class		
Skipjack, Bob Morse1:33:25	
Hippocampus, R. Riley1:33:27	
Spark Plug, Norton, Jr.1:34:45	
Skate, H. Worcester1:35:03	
Friday, Margaret Norton1:36:20	
Tomcod, Brooks Stevens1:37:42	
Bluefish, Addison Hastings	1:44:50	
Tautog, Alex Hawes1:45:00	
Perch, Harry Griffin1:48:20	

THE AFTERNOON

Tern and Coypcat Repeat while the Nisan and Bluefish Score Wins

In the afternoon the wind had hauled due east, light with occasional puffs.

In the Bird class the Tern and Sandpiper got away on the western shore, while the Albatross clung to the Squam side. Off Marsh's Rock the Tern got the advantage of a strong puff, which gave her a commanding lead and virtually won the race. She was never headed, Albatross being second boat.

In the Cat class the fleet got away evenly bunched. In

For Sixty Years

THIS PHARMACY has been dispensing Reliable

Drugs and Medicines

to the people of Cape Ann. Have YOU ever given us an opportunity to prove to you our capabilities along the lines of EFFICIENCY and REAL SERVICE? We respectfully solicit a share of your patronage this present season.

THE WETHERELL PHARMACY

P. O. SQUARE

HOTEL SAVOY

GLOUCESTER, MASS.

LONG FAMOUS FOR ITS FOOD

Delicious Broiled Live Lobster
Steak and Chicken Dinners. A la Carte Service
Tel. 85 and 8707. On the main street just below the post office

ANNOUNCEMENT

The Elizabeth Beauty Shoppe

MRS. ELIZABETH PRESTON announces the opening of the ELIZABETH BEAUTY SHOPPE for the season. Hair Dressing, Manicuring, Scalp Treatment, Facial, Marcel Waving, Violet Ray Treatment. A full line of Marinello Goods.

You are cordially invited

171 Main St. Over Western Union Tel. Office Tel. 1265-J

ACCESSORIES

TIRES AND TUBES

The Hancock Garage

WILLIAM W. JOSEPH, Prop.

\$5.00 Per Month Storage

131 Main Street

GLOUCESTER, MASS.

THE ROCKAWAY

AND COTTAGES

Right on the Water

At ROCKY NECK, EAST GLOUCESTER

Commanding a Superb View of the Ocean

W. A. PUBLICOVER, PROPRIETOR

Ford & Wass

The Best Equipped Shoe Store on the North Shore

Latest Styles in Sport, Outing and Tennis Shoes

See our New York Line of Summer Hosiery

Shoes for all the Family

6 Pleasant Street

Gloucester, Mass.

the run to the Essex mark it was an in and out contest owing to spotty wind conditions. First one boat would overhaul and pass another only to be overhauled and passed in turn. The Copycat was the first to round at the Essex mark with Sumner Andrew in the Kittiwake second.

The Fishes had their usual lively scrap Addison Hastings winning out with Brooks Stevens in the Tomcod runner up.

In the 15-footers, Ex-Commodore Woodbury, in the Nisan, turned the tables on the Princess in a close race. The summary:

Fifteen-Foot Class

Name and Owner	El Time
Nisan, D. H. Woodbury1:16:10
Princess, J. P. Shuman1:17:00

Bird Class

Tern, Jack Hooper1:20:30
Albatross, Sam Gordon1:22:44
Sandpiper, R. R. Smtih1:25:20

Cat Class

Copycat, Wesley Pear1:15:50
Kittiwake, S. Andrew1:17:10
Catenary, John Norton1:18:00
Catsup, Fred Hawkins1:20:15
Puss-in-Boots, Gleason, Jr.1:20:45
Sea Mew, Hollis French1:21:10

Fish Class

Bluefish, Addison Hastings	1:11:45
Tomcod, Brooks Stevens1:14:28
Perch, Harry Griffin1:14:32
Skate, Harry Worcester1:13:35
Skipjack, Bob Morse1:16:50
Pollywog, A. French1:17:20
Spark Plug, Norton, Jr.1:18:00
Hippocampus, R. Riley1:19:32
Friday, Margaret Norton1:20:15
Tautog, Alex Hawes1:21:01

PIGEON COVE

Mr. and Mrs. Thomas Todd of Concord, among the original cottage colony in this locality, are at their Phillips avenue cottage for another season. Mr. and Mrs. Todd recently celebrated their 65th wedding anniversary.

William K. Simpson and family of Boston are at the Simpson Villa, Long Branch avenue.

George Flint and family are at their cottage on the extreme point of Cape Ann.

Mrs. Ada Perry who spent the winter in Flordia has arrived at her cottage on the corner of Ocean and Phillips avenues.

Edward N. Wood, one of the pioneer cottagers at Pigeon Cove, and family, have arrived at their cottage for the season. Mr. Wood is one of the

Continued to page 24

Paper Hangers and Painters

STEELE & ABBOTT CO.

"The North Shore Painters"

Wall Papers and Paints

Our Work is Done Promptly and Well

287 MAIN STREET

GLOUCESTER

TELEPHONE 1358

YOUR SUMMER VACATION

Can be made Perfect
by using

A Gas Range and a Gas Water Heater

*We Sell Them and Excel
in our Service*

GLOUCESTER GAS LIGHT CO.



Jeanne d'Arc Shop

11 WASHINGTON STREET
Below Legion Building

Distinctive Cards for all occasions

RUGS, ANTIQUES, PAINTINGS, BASKETS, FRENCH JEWELRY, LACES, OLD SHAWLS AND AN EXTENSIVE COLLECTION OF NOVELTIES

Miss Louise H. Haeberle

KEEP COOL IN HOT WEATHER

Gloucester Electric Light Co.

Furnishes Electric Light and Power to all places on Cape Ann and the Town of Essex

ELECTRIC FLAT IRONS for the laundry

Contribute to the Comfort of Servants. To be had at Cost.

A FULL STOCK OF ELECTRIC APPLIANCES FOR
DOMESTIC PURPOSES.

Office:

159 MAIN STREET

GLOUCESTER

Near Waiting Station

POINTS OF INTEREST

Main street, first known as Fore, afterwards as Front street. Principal business avenue. Laid out in 1641. Middle Street, paralleling Main, contains many old colonial houses and the Judith Sargent House, the grounds of which, originally extending to Main street, are to be restored.

On Middle street are the First Parish (Unitarian) Church, oldest in Gloucester, gathered 1633; Independent Christian (Universalist) first Universalist society in America (1770), church edifice erected 1805; St. John's Episcopal Church, Trinity Congregational Church and the First Baptist Church.

Old Town Hall Square, at junction of Middle and Wash-

The Pattillo Store



THE FINEST LINE OF SUMMER FURNITURE, PORCH SCREENS, MATTRESSES, RUGS, ETC. ON THE NORTH SHORE. UPHOLSTERING DONE BY SKILLED WORKMEN

Fine Assortment of Vudor Shades for the Piazza

C. F. Tompkins Co.

67 MIDDLE STREET

GLOUCESTER

Gloucester Auto Bus Co.



MORRIS KATZ
Vice President and Supt.

RAYMOND I. CARTER
Manager

Exclusive Street Passenger Transportation from Gloucester to East Gloucester, Annisquam, Lanesville, Pigeon Cove, West Gloucester, Essex, Magnolia and Manchester.

Latest Equipped Busses, Especially Designed For This Service

Time Tables on all Branches for Distribution

Starter's Office at Waiting Station

General Office:

Maplewood Garage, Telephone 1675

Special Busses For Lodge Parties, Sight Seeing Trips, Etc.

Prices on Application

ington streets. Beautiful American Legion Memorial building and monument, on which stands the Legion memorial statue of Joan of Arc by Anna Vaughn Hyatt.

Fort Point, at western side of inner harbor, down Commercial street from Main, fortified in 1743. Now Italian quarter and rendezvous of fishermen of that nationality.

Drives around the Cape: Up Washington street, through Riverdale, past Annisquam, Bay View, Lanesville into Pigeon Cove, Rockport and completing the circuit to Gloucester. Almost a continuous ocean view, which will be completed when the Bass Rocks-Land's End stretch is constructed.

Beaches: Little Good Harbor and Long Beaches, between Bass Rocks and Land's End, Rockport. Wingaersheek Beach, West Gloucester, down Concord street, also Pavilion or Ropewalk Beach and Stage Fort beaches.

Quarries at Bay View and Pigeon Cove, among largest in country, near main highway.

Blynman canal, first cut in 1642 by Rev. Richard Blynman, at Western entrance of city.

Magnolia Swamps, inaccessible to strangers, in West Gloucester Woods. Only place in the north where Magnolia glauca grows wild. Trees brought by early settlers from Virginia.

Old Salem road, first highway from the town, blazed out in 1626, when part of the settlers went to Salem. Down Hesperus avenue (discontinued 1892) to Salem. Name erroneously applied to Old Pest House Ravenwood park from Western avenue.

Thacher's Island, outpost on Atlantic Coast. Twin Lights, among most powerful on coast. First lighted Dec. 21, 1771. Off Rockport shore (Southeast). Scene of wreck of Rev. Anthony Thacher who with his family, were bound in a boat from Essex to Marblehead, August 12, 1635. This, with Milk and Salt Islands, in the same locality, called "Three Turk's Heads" by Captain John Smith in 1614.



CITY OF GLOUCESTER

Notice to Automobilists

Attention is called to the following extracts from an ordinance governing automobile traffic passed May 24, 1917, and amended on May 24, 1922:

Parking

Section 7. "No vehicle shall be parked on Pleasant Street between Main and Warren Streets; on Center Street between Main and Middle Sts.; on Short Street between Main and Middle Sts.; on Hancock Street between Main and Middle Sts. No vehicle shall be parked on Hancock Street between Main and Rogers Street. No vehicle shall be parked on Middle Street between Pleasant and School Streets on either side of said Street. No vehicle shall be parked on the northerly side of Middle Street westerly from School to Washington Street. No vehicles unattended shall be parked on Main Street from Washington Street to Vincent (Sundays and Holidays excepted) between the hours of six o'clock in the forenoon and six o'clock in the afternoon, for a period exceeding (30) minutes.

All commercial vehicles having destination easterly of Pearce Street, shall route through Rogers Street, and all commercial traffic for points westerly of the junction of Washington and Main Streets shall route through Pearce Street going Westerly.

During the months of June, July, August and September vehicles shall be parked on Main Street between Short and Center Streets on the northerly side of said street only, for a period not exceeding (30) minutes.

Every person operating a motor vehicle on any way in this city shall run it at a rate of speed at no time greater than is reasonable and proper. . . . It shall be prima facie evidence of a rate of speed more than is reasonable and proper, if a motor vehicle is operated inside the thickly settled portion of the city at a rate of speed exceeding 15 miles an hour for one eighth of a mile . . . or at a rate of speed exceeding eight miles an hour where the operators view of the road is obstructed approaching an intersecting way or traversing a corner or intersecting ways or going around a corner, or a curve in a street or way."

Violation of any of the provisions of this ordinance shall be punished by a fine not exceeding twenty dollars for each offence.

JOHN E. PARKER,
City Marshal.

Oil Paintings Restored Frames Restored
PHONE 678-M
J. A. NUNES
ART STORE
Artist Material and Picture Framing
Hand Carved Frames in Stock
and Made to Order
6 Center St., Gloucester, Mass.

Good Harbor Beach Inn
Briar Neck, Gloucester, Mass.
Ocean View and within one hundred feet of one of the Best Bathing Beaches on the New England Coast.
Edwin C. McIntire,
Managing Proprietor

Model Market INC.

Opp. Swift & Co., Cor. Railroad Ave.

Look for Big Sign Marked SAME OLD BILL
Tels. 2286 and 2287 Open Friday Evenings 7.30
Orders Delivered Free Anywhere

To our summer folks; you visit our shores to spend the summer season and it is not any more than reasonable that you should know where to buy your eatables when you can save money and not be held up for high prices. Now I assure you if you trade with Bill, you will buy the best quality for the lowest price, and you wonder how we do it, well in the first place our overhead is more than half less than our Main street merchants, and we buy in larger quantity than other merchants, saving the middleman's profit, and remember this, that what Bill sells you, he absolutely guarantees it or your money refunded, isn't that sufficient. Give us a trial and I will assure you that you will be surprised.

SAME OLD BILL.

Take particular notice of our prices, they will stun you.

Broilers, Fresh killed	40
Fresh Killed Fowl nice for Fricassee	30
Leg and Loin Genuine Spring Lamb	35
Short Leg of Lamb, about 5lbs average	38
Fours of Sprng Lamb, boned, crowned or Duck if desired	25
Hams, whole or Half	20
Sliced Ham	35
Fresh Killed Chicken, nice roasters 5lbs average	45
Rump Roast, cut from choice prime beef	40
Sirloin Tip, very best you can buy	40
Porter House Roast	45
Rib Roast Prime Beef	30
Rump Steaks, extra heavy beef	70
T Bone Steaks	50
Sirloin or Porterhouse	60

Our fruits and vegetables are fresh every morning, very lowest prices in town, remember when you buy of me you more than save the price of your next dinner.

CAPE POND ICE CO.

Wholesale and Re- **PURE ICE** 105 Main Street
tail Dealers in Tel. 180

Houses at Fernwood, West Gloucester, Cape Pond, Rockport and Magnolia. **ABSOLUTELY PURE ICE** at Fair Prices.

Competent Drivers. Deliveries at Magnolia and Bass Rocks. We earnestly solicit your patronage.

JAMES F. PATTEN SONS

Established 1878

Foreign and Domestic Fruits, Vegetables
Olive Oil

Orders delivered to all parts of the Cape

82 Main Street, Gloucester

Telephone 73

BONDS HILL ANTIQUE SHOP

Gloucester, Massachusetts

Correct Restoring of Antiques and True Reproductions
Made to Order

F. C. POOLE

Tel. 1585-W

(Continued from page 15)

H. Haun, Miss Ruth R. Haun, Syracuse; Mr. James Taussig, Jr., St. Louis; Mrs. J. E. Craddock, Ashville, N. C.; Mrs. R. A. Pitcolas, Needham; Miss Blanche N. Davis, Miss Jane L. Davis, Miss Maude H. Kittredge, Providence; Mrs. Edward R. Cutts, Warren, R.I.; Miss M. C. Crane, Dorchester; Miss A. Killion, Jamaica Plain; Mrs. E. C. McKellor, Binghamton, N. Y.; Miss Adelyn B. Pearce, Providence; Kate S. Hale, Newburyport; Alice Dugan, Fred McDonald, Mary Harrington, Sara M. Kimball, Boston; Thos. P. Tammon, New York City; Marion Whipple, Allston; Mr. and Mrs. Irene W. Lanval, New York City; Mr. and Mrs. L. Anderson, Concord; Mrs. H. G. Pratt, and child, Mrs. James O. Adams and child, Lanesboro.

James H. Dwinell and family of Winchester, have come for the season to "Wavecrest", Norwood Heights.

Henry H. Bowman and family of Springfield, are occupying the Little

Grey cottage.

Eugene L. Howlett and family of Boston, are established in their Leonard street cottage for the season.

Albert K. Huckins and family of Winchester, are again occupying Bayside cottage.

BRIAR NECK

Mr. and Mrs. Andrew Lumsden of Everett, have returned to "Braeside Lodge" for the summer.

Rev. Oscar Ford and family of Springfield, are occupying their cottage on Cliff road.

Rev. William E. Gilroy, editor of the Congregationalist, and family of Boston, have the John E. Parker cottage for the season.

Frank Hammill and family of Boston, are occupying the J. E. Somers cottage.

Dennis Ballou and family of Magnolia, are making their second season at Briar Neck, having taken the cottage of Rev.

Harry Rankin on the Neck road.

Reginald Bradlee and family of Winchester, have the Rogers cottage for the summer.

Albert Comins and family of Wakefield, are occupying their own cottage on the Beach front.

Alfred Gooch and family of Medford, are spending the season in the Folk cottage.

Mr. and Mrs. Albert B. Morgan of Malden, have returned to "Ozone Cottage" for another season.

Miss M. S. McTaggart and sisters, of Worcester, are occupying the McCarthy cottage, Salt Island road.

Herbert Stone and family of Boston, have the W. A. B. Smith cottage, "Ocean View" for the summer.

Professor Kendall K. Smith and family of Providence, have the Frank Lothrop cottage for the season.

Rev. Charles I. Short and family, of Worcester, have returned to "Thornfield" cottage for another season.

L. B. Nauss & Sons

Lumber and Building Materials of All Kinds

Prompt Deliveries

Office, Yard and Warehouses, Railroad Avenue

One of the Largest Establishments of the Kind on the North Shore

Wharves on Commercial Street

Telephone 195



The Useful and the Unique
in

Baskets, Glass and China

HARTWELL'S

9 Chestnut Street GLOUCESTER
Telephone 475

FOR YOUR

*Plumbing, Heating, Hardware
Ranges and Vessel Work*

SEE

L. E. SMITH CO., Inc.

221-223 Main

GLOUCESTER, MASS.

169 E. Main St.

A. P. STODDART & CO.

ESTABLISHED 1876

Engineers and Machinists

ENGINE REPAIRING AND INSTALLING
FULLY EQUIPPED MACHINE SHOP

236 MAIN STREET

GLOUCESTER, MASS.

Safe Milk

Perfect Cleanliness,
Thorough Pasteurization
Service to our Custom-

ers. On this foundation we are building our business. Summer visitors and year-round residents are cordially invited to inspect our up-to-date plant. The Richest, Heaviest

CREAM

Produced on Cape Ann. Try our Ice Cream.

Gloucester Creamery

8 Parker Street, Gloucester

Telephone Main 2172

Sole Cape Ann agents for Walker-Gordon Laboratory Milk.
Delivered to all parts of Cape Ann.

Pringle's History of Gloucester

From the Coming of Thorwald, the
Norseman, to 1892
Illustrated, 340 pages.

Gives in narrative style the Story of the Most Famous American Fishing Port; Visits of the Early Navigators; Champlain's Visit in 1606, with map; List of Early Settlers and a fund of social, political and civic History—Most complete History of the Civil War of any New England Town.

Shurtleff's Waiting Station and at Jeffrey's News, Stand,
Plaesant Street, pposite Postoffice

Price \$2.50 Sent postpaid from Cape Ann Shore office.

Roderick Beebe and family of Cambridge, are domiciled for the season in their cottage, Salt Island road.

Mrs. Elizabeth R. Muller of New York has leased the Rollins house for the season.

Mrs. Frank L. Morrison of Franklin, N. H., is again established at her summer cottage "Wyndcliffe."

M. L. Witcomb and family of Haverhill, have the Parker cottage for the season.

W. A. Cardy and family of Chelsea, are this season making the Sargent cottage their summer home.

W. Kirk Kaynor and family of Springfield, who originally made the Good Harbor beach their summer home, have joined the cottage colony. They are occupying the Rowland cottage. Mr. Kaynor is postmaster in his home city.

Mary A. McLean of Malden has taken occupancy of a new cottage which she had built during the winter.

Mrs. S. K. Scates of West Medford, has the Lothrop cottage for the season.

Reginald Smith and family of Waban, have the Capt. John Geary cottage.

Mr. and Mrs. W. H. Slack or Wakefield are again among the cottage colony.

Rev. John L. Charlton and family of Maplewood, N. J., are enjoying another season at "Halseyside."

Frank Henkle and family of Wakefield, are old cottagers returning for another season.



EAST GLOUCESTER

Continued from page 11

Harbor View arrivals: Frances Gould, Brooklyn; Mr. and Mrs. Wm. Gehron, Mr. and Mrs. G. A. Reitz, Edwin H. Morse, Mrs. L. B. Martin, Edna Martin, Ethel Martin, New York; Mr. and Mrs. Robert W. Vey, Cleveland; Mrs. Robert M. Adams, Joliet, Ill.; P. T. Aubin, Mr. and Mrs. J. C. Chapman, Mrs. Dorothy Chapman, Hartford; Mrs. Chas. P. Lincoln, Miss Martha Lincoln, Somerville; Miss Emilie T. Campbell, Newark; Mr. C. S. Whitman, Jr., South Orange, N. J.; Miss J. C. McElroy, Miss E. McElroy, Phila.; Maude Boynton, Grand Rapids; Miss Lucy S. Blanchard, Wilton, N. H.; David L. Stockbridge, Danvers; Mrs. R. Neil, Bradford, Vt.; C. F. Rockwood, Burlington, N. H.; Mrs. Thorp Thomas, Mrs. Ernest Sherwin, Mrs. Rose M. Ives, Bristol, Vt.; Mr. and Mrs. C. F. Noble, Mrs. M. J. Duncan, Maxine Noble, Tulsa, Okla.; Mrs. W. N. Griffin, Gloucester; Mrs. J. F. Barnes, Miss Lucy S. Blanchard, Wilton, N. H.; Mrs. P. Graham, Mrs. F. Lambert, Waltham; Arthur P. Downes, Mr. and Mrs. A. G. Erickson, Miss C. Galivan, J. Francis Langan, Mr. and Mrs. H. G. Blanchard, Boston; Mrs. Thomas D. Bond, Mrs. Mabel J. Colby, Reading; Mary T. Mahoney, Cambridge; Josephine Ahearn, Brookline; Miss Kate W. Studley, Beverly; Miss D. G. Alden, F. W. Alden, Auburndale.

Arrivals at the Colby Arms: Miss Mary E. Litchfield, Mrs. Caroline O. Young, Katherine E. Cook, Mr. and Mrs. H. R. Gibbs, Boston; Mrs. Wm. S. Bacon, Mr. and Mrs. H. G. Webster, Springfield;

Florence H. McCandlish, Harriet B. Clark, Brookline; Mr. and Mrs. H. R. Gibbs, Newtonville; Mr. and Mrs. Chas. W. Bart, Springfield; Mrs. J. S. Wickham, Constance Wickham, Mrs. Minton Dyke Clark, Mrs. Henry P. Havens, Miss Marion C. Havens, New York City; Marcia S. Hayes, Miss Alice Jacobs, Cambridge; Dr. and Mrs. James S. Williamson, Brooklyn; Mrs. Susan Conquest Newton; Caroline P. Holden, Concord; Annie C. Johnson, Rachel Johnson, Blemon; Miss L. G. Bent, Washington; Miss A. H. Mason, Northampton; Mr. and Mrs. Geo. H. Streeter, Lexington; M. J. Cook, Melrose; Edith MacCoy, Springfield; Mrs. C. J. Jones, Miss Emily Stetson, O. S. Stetson, Oxford; Mr. and Mrs. H. S. Hawkes, Waverly; Emma A. McDonald, Mrs. James J. McDonald, Dorchester, Mass.

"WEDDING BELLS"

Continued from page 4

sir, perfectly," was almost Socratic.

Lester Day as Fugisaki, the Japanese servant, was very good, as was Mrs. Massey in the role of Hooper the lady's maid. Mrs. Massey's acting in a role unusually hard to play, was quite finished.

IMPRESSIONS

Continued from page 4

confounded real while it lasted.—

Steady—hush—There it is again!—

How dull you are! Can't you see it?

No! No! Of course it wasn't the bed curtains! Certainly not! It was real!

THE TAVERN

Directly on Water at end of State Highway. Gloucester

LOBSTER, FISH AND STEAK DINNERS

W. H. SMITH, Prop.
Telephone 1715-W



BEST OPTICAL SERVICE IN TOWN

Removed to Office over Cape Ann National Bank

MAIN STREET GLOUCESTER

P. E. JONES

Portrait Photographer

Opp. Hotel Savoy Tel. 1877-W

Tel. 1976-M

SOCIETY PRINTING FOR SOCIAL PURPOSES

LEO A. CHISHOLM

19 Duncan St., Gloucester

Samuel Bloomfield

Real Estate Agent

Bass Rocks and Eastern Point
a Specialty

Tel. 1886 Office, 53 Bass Ave.

FISHING TACKLE

Motor Boat Supplies, Life Preservers, Oars, Fire Extinguishers, Lights, Hooks, Lines, Rowlocks, Etc.

Lothrop's Patent Fog Horn

L. D. LOTHROP & SON
70 Duncan St., Gloucester

Tel. 1321-M Established Here 1890

North Shore Dyeing and Cleansing Shop

Cleaning, Dyeing, Pressing and Repairing
Work Called for and Delivered
Next Olympia Theatre

261 Main St., Gloucester, Mass.

Old Shoes Made New by Up-to-date Methods

Have your Shoes Repaired by Expert Shoe Makers. We use the Best Stock

SHOES MADE TO ORDER

36 Main Street

LOUIS PALMER
Telephone 805 M

Telephones 1133-R and 1287-M
PEATS WALL PAPERS

OTTO BOSSELMANN

Upholstering
Refinishing

Custom Made Furniture, Shades

309 Main St. Gloucester, Mass.

Office Open Day and Night — Tel. Conn.

WILLARD S. PIKE

Funeral Director
and
Embalmer

Shipping, Transfer and Crematory Work

75 Washington Street
Gloucester, Mass.

Benjamin C. Clark General Contractor Carpenter & Builder

27 LINCOLN AVENUE
GLOUCESTER, MASS.
Telephone Connection

"THE ANCIENT MARINER"

Continued from page 6

They were present at the siege of Louisburg when the French power on this continent was broken. On the retreat of the Continental Army from Long Island and again in crossing the Delaware it was the fishermen of Gloucester and Marblehead who saved the army and the patriotic cause. During the Revolution the male population almost to a man enlisted on the sea in privateers which comprised the sole naval force at the time. Hundreds were captured and drowned.

In the war of 1812 it was Jonathan Harraden of Folly Cove, on the northern side of the cape, who, Maclay says, as the sailing master of the Constitution urged his men to put to sea in a gale in quest of the enemy. In the war of the Rebellion 500 responded to the naval defense and it was Cape Ann fishermen, who saved the Constitution when the Confederates fired the navy yard at Annapolis in 1861.

As regards the Spanish war it is said that this city holds the enlistment record pro-rata of any community in the country. This war was fought purely by volunteers; it is therefore a test and a measure of patriotism.

It is stated that 95 per cent of the men of this city who volunteered for enlistment were physically fit. It is further stated that there were some localities where the record stands that 95 per cent of the applicants were rejected as physically unfit.

Now, who made possible this record? The fishermen, and the fishermen alone.

Let the truth be told. The landsmen failed to respond in sufficient numbers to fill the ranks of the local military company although the physical test was lowered.

Voluntary land enlistment broke down here as elsewhere. The remedy of course, is compulsory service, and no exemption list.

Well, the fishermen came forward in great volume, some 500 strong, as recruits for the navy and this made possible the enviable record of which we have spoken.

The wars end, these fishermen, unobtrusive and unassertive in their splendid loyalty have sifted back to the sea. Rarely are they seen among the membership of Veterans organizations.

No press agent or historian has adequately portrayed this unmatched and unheralded loyalty.

That's the record of the fishermen of Gloucester from the very first! The boast that the American fisheries are

the nursery of the navy has been signal-ly verified in every war and especially in the last two. Today as of old, the Gloucester fishermen are always ready.

In the World War the navy opened a recruiting office here a month before war was declared by the United States. In two days, more than 500 of experienced seamen, the finest kind of material, was secured. These men are the real minute men of '17, the first to respond.

Such, briefly, is the record of Gloucester fishermen, literally first in war and first in peace to uphold and advance the honor and prosperity of the city.

This record requires no rhetorical embellishment. It speaks for itself. No other community on this continent may duplicate it.

By all means then, a memorial, and a genuine fisherman's memorial, placed where it may be seen of all men, of the fishermen and for the fishermen, emblematical of the spirit of Gloucester town. To do otherwise is to fail miserably in the fulfilment of a long overdue obligation and duty.

AN \$8,000 CLEANUP**Residence of Mrs. Marshall Field at Manchester, Rifled of its Jewels**

No trace has yet been found of the second-story men who entered the residence of Mrs. Marshall Field, 3d at Manchester Sunday morning and abstracted jewels valued at \$8000.

Artists in this line have been very successful in their getaways after making a killing in this locality in late years.

For several seasons in succession, these cleanups have occurred at Manchester, Magnolia, Eastern Point and Bass Rocks. Usually these are early Sunday morning jobs. No clue to the burglars has ever been obtained.

ROMANCE OF THE PAGEANT

Romance as well as Reality characterizes the Pageant "Gloucester" to be given at Stage Fort Park on the evenings of August 28 and 30. Capt John Smith and the Turkish Princess Tragabigzanda, the Midshipman Knutsford-Ann Andrews marriage and the story of how Eunice Lane, saved Annisquam lend light and color to the presentation.

The Hawthorne Inn and Cottages

Accommodates 400

EASTERN POINT
GEORGE O. STACY, Prop.

The Moorlands BASS ROCKS
E. D. PARSONS, Prop.

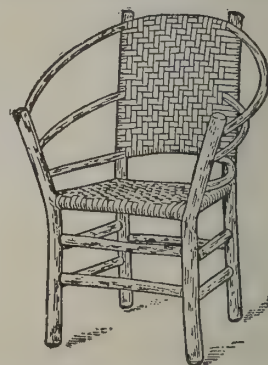
Storage Vaults

EVERY BANKING SERVICE
INSPECTION INVITED

CAPE ANN NATIONAL BANK**DISTINCTIVE SUMMER FURNITURE**

and what it will do to help you beautify Your Home during the Hot Months can best be understood after a visit to our spacious exhibit floors.

OUR GREAT STORE IS BEING DEVOTED TO REED AND FIBRE FURNITURE IN SEVERAL DESIGNS, PORCH CHAIRS AND ROCKERS, JAPANESE SEA GRASS, AND OLD HICKORY FURNITURE, GRASS AND FIBRE RUGS, HAMMOCKS AND A COMPLETE ASSORTMENT OF REFRIGERATORS.

**North Shore Furniture Co.**

147-155 MAIN ST.

Tel. 94

GLOUCESTER

THE ROCKPORT SHORE

Continued from page 7

wards, Rochester, N. Y.; Mr. and Mrs. L. E. Frank, New York City; Mr. and Mrs. R. U. Cooper, Kenosha, Wis.; Mr. Rocomora, Boston; Mr. and Mrs. Edw. Zaisie, Indianapolis; Miss Hartridge and party, Plainfield, N. J.; Mr. and Mrs. W. B. Fairfield, East Douglas; Mr. and Mrs. C. J. Brann, Jr., Mr. R. C. Brann, Pittsburg; Mr. Ralph Cowell, New York City, Mrs. E. C. Johnson, Miss A. M. Johnson, Washington; Mr. and Mrs. H. A. Hudson Chicago.

Late arrivals at Hotel Glen Acre, Pigeon Cove are Margery C. Carlson, Wis.; Eleanor Briant, Washington; Alice McCullough, Denver; Eleanor Cook, Calif.; Elizabeth Weigel, Syracuse; Mr. and Mrs. Taylor, Louisville; Mr. and Mrs. Clark, Syracuse; Mrs. H. B. Baker, Philadelphia; Mrs. Howard, Randolph; Miss M. A. Rushing, Patterson, N. J.; Miss Genevive Lloyd, New York; Miss Mabel Jones, Cambridge; Miss M. G. Mackuller Philadelphia; Miss Elizabeth G. Waker, Detroit, Mich.

Mr. and Mrs. C. J. Gundlach arrived recently at the Strecker cottage, Lands End, for their first season. With them is their daughter, Miss Melba K. Gundlach. The Gundlachs are from New York City.

Mr. and Mrs. Charles W. Wallour and children of Newton Centre, are occupying a cottage at Lands End and with them as a guest, is Miss Margaret Emery of Concord, N. H.

Mr. and Mrs. W. R. Arey and daughters, Mildred, Isabel and son Charles of Salem, are occupying the old Todd house which was the first house built at Lands End. It was built by a Mr. Perkins in 1872 and was known as the Old Todd Farm. The Arey's have occupied the house for the last twenty summers. Among the recent guests of Mrs. Arey are Mr. George Daubert and Mr. Wendall Tuohy of Chicago and Mrs. A. Ainsworth of N. Y.

Mr. and Mrs. J. T. Nichols and family of Cambridge, Mass., are occupying their cottage at Lands End for the sixth season.

Dr. and Mrs. Leon G. Beeley and daughter Virginia and son Edward, of Lawrence, are spending the summer at "Brayledge." Miss Dorothy Beeley, a daughter is at Tella Wocket Camp at Roxbury, Vt., for the summer. Recent guests were Dr. and Mrs. T. V. Uniac of Lawrence.

Mr. and Mrs. J. R. Worcester and daughter, Miss M. Worcester, of Waltham, are at "Rock End" for the season.

Mr. John L. Warren and mother, Mrs. J. F. Warren of Cambridge, are spending their third summer at Lands End.

Mr. and Mrs. R. W. Beach and family, of Cambridge, are at their cottage for the summer. Masters James and John Sever of Cambridge, will be the guests of Master Curtis Beach for the week end.

Mrs. Edgar Nichols of Cambridge, is summering at Lands End.

Mrs. M. J. Hinckley of Brookline, has had as recent guests at "Tregony Bow Lodge," her summer home, Miss Nellie Baker of Medford and Miss Mildred Johnson of Dedham.

Taste Flavor Enjoyment

Served at our Soda Fountain with Special Ice Cream
and Cooling Drinks

Trowbridge & Finegan

The New Drug Store

159 MAIN STREET

GLOUCESTER

EVERYTHING IN THE LINE OF

Hardware - Stoves and Kitchen Furnishings

L. E. ANDREWS & CO.

117-121 MAIN STREET

GLOUCESTER

McLellan's Jewelry Store

182 MAIN STREET, One Door East of the Post Office

A Fine Line of Watches, Jewelry, Diamonds and Novelties
Personally Selected for Summer Patronage.

Repairing of Watches and Eye Glasses by Expert Workmen
a Specialty

J. J. VERNON McLELLAN

\$10.00 Free To Home Owners

To Introduce our "BULLDOG" Which is the Only Real Pipeless
Heater on the Market, We Offer to the First 100 Persons
Answering This Advertisement A Special Allowance
of \$10.00 Toward the Purchase Price

Anyone can install a "BULLDOG" Heater Installed Complete and
Guaranteed to Heat Average 4 to 8 Room House.

Complete Ready to Install \$133.50

Installed Complete Anywhere in Essex
County, \$148.50

Easy Payment, \$50 Down, \$10 per Month

THE "BULLDOG" HEATERS
Never Fails To Please Our Customers
Earn The \$10.00 Right Now By Sending For
FREE ILLUSTRATED CATALOGUE

Manufactured Only By

Tidewater Engineering Co.

P. O. BOX 1B

GLOUCESTER, MASS.

TWIN ELM GARAGE

7 WASHINGTON STREET

EARL SERVICE STATION

Storage—Accessories—Repairs

Only fireproof garage on the North Shore. Open night and day

Tel. 308

JOHN F. COONEY, Prop.

THE PAGEANT—"GLOUCESTER"

STAGE FORT PARK

AUGUST 28th AND 30th AT 8 P. M.



Distinctive Furniture

FOR

Summer Cottages

HAMMOCKS, PORCH CHAIRS, OIL STOVES,
DAY BEDS

Refrigerators



ALSO
FULL LINE OF
FIBRE AND REED
FURNITURE

Stickney-Jacobson, Goodman, Inc.

91 MAIN STREET Tel. 1480 GLOUCESTER, MASS.

WONASQUAM LODGE
THE HOUSE OF COMFORT
Ocean view. Clean, sandy beach.
Safe bathing. Boating and Fish-
ing. Golf. Excellent Table.
Private Baths.
ANNISQUAM MASS.
Frank H. Shute, Proprietor

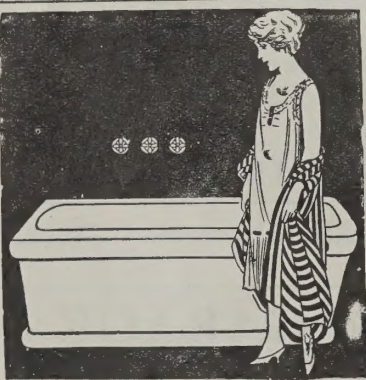
PIANO TUNING

Thirty Years' Experience

RALPH HAZEL

Gloucester

Mail and telephone orders given
prompt and careful attention
Tel. 1080 26 Beacon St.



George H. Powers

COR. ROGERS & DUNCAN
STREETS, GLOUCESTER

Specializing in

*Practical Plumbing,
Heating and
Repairing*

Summer Property Cared for
Tel. 939-W Res. 936-M

PIGEON COVE

Continued from page 17

oldest cottagers in this local-
ity coming here 48 seasons.

Judson B. Witherbee of
New York and his mother,
Mrs. George W. Witherbee of
Worcester, are at their sum-
mer home, Cedar Cottage,
Lindwood avenue.

Mr. and Mrs. Dudley L.
Page of Lowell, are occupying
their cottage on Point du
Chene avenue.

Mrs. A. G. Clerke of Rox-
bury is established for the
season at her cottage on Phil-
lips avenue.

Mr. and Mrs. Philip R.
Hovey of Lowell are at their
cottage, Long Branch avenue.

The Stephen Emerys of
Brooklyn are occupying their
cottage on Dale avenue.

Clement L. Gazzam and
family of Birmingham, Ala.,
are at their summer home,
"Rockledge," on Gale avenue.

Miss Elizabeth H. Bartol of
Boston, is again occupying her
Phillips avenue cottage.

Mr. and Mrs. Everett E.
Stone of Newton are occupy-
ing the cottage purchased by
them three seasons ago.

Mr. and Mrs. A. M. South-
worth of Winchester are pass-
ing the summer at their Pig-
eon Cove cottage.

Clarence H. Nelson and
family of Lowell are spending

the season at their cottage,
Point du Chene avenue.

Arthur W. Neill and family
of Brookline are at "Keeway-
din," on Point du Chene ave.

Walter S. Mayo and family
of Brookline, are occupying
their Ocean avenue cottage.

Mr. and Mrs. George D. Lin-
coln are occupying "The
Dells," their summer home,
for the year.

GLOUCESTER PAGEANT

Presented At Stage Fort Park
Evenings of August 28
and 30 at 8.15 p.m.

Depicting in a Prologue,
Eight Episodes and an Epi-
logue, one of the most colorful
exhibitions of Pageantry ever
given in this country.

The reality and romance of
300 years of America's great-
est fishing port, visualized on
the finest open amphitheatre
in this country.

From the coming of Thor-
wall, the Norseman to the
present. The visits of Champ-
lain and Le Beauport, Capt.
John Smith, the Departure
from Dorchester, England in
1623, the Clash of Myles
Standish and Capt Hewes at
Stage Fort, the episodes at
Louisburg. The Revolution-
ary, 1812 and Civil War peri-
ods and the epilogue "Glou-
cester."

A Few Summer Suggestions

DELICIOUS, DAINTY AND EASY TO SERVE

THEY WILL RELIEVE YOU OF HOT WEATHER COOKING AND OTHER WORRIES AND
MATERIALLY ADD TO THE PLEASURE OF YOUR VACATION.

YOUR CAMP LARDER IS INCOMPLETE WITHOUT THEM.



Put Up By

Gorton Pew Fisheries Co.

GLOUCESTER, MASS.

Packers of
FAMOUS GORTON'S COD FISH
"NO BONES"



*Send
for this*



14
Delicious
Seafoods
\$5.00

Summer Salad Assortment of Davis Gloucester Fish

Imagine the convenience of a shelf-full of good seafoods. Fresh, crisp lobster ready to be stirred into the dainty Newburg sauce. Tuna with the flavor of chicken breast, salmon, shrimp, and crabmeat waiting to grace a cool, refreshing salad. Be ready for any mealtime emergency. Send for this sensible assortment of delicious seafoods. It means a Pantry that is Prepared.

Here is what you get

2 cans Fresh Lobster	1 can Lobster Sandwich Filling
1 can Japanese Crabmeat	1 can Choice Salmon
2 cans Fancy Gulf Shrimp	2 cans Sardines in Olive Oil
2 cans Tunny Fish	2 cans Fresh Codfish
1 jar Mayonnaise	

Complete with unique combination can and jar opener, and our new Seafood Cook Book of 118 tested recipes.

And those inland friends, denied the privilege of fresh ocean fish, that is yours here at the water's edge. Send THEM this assortment of good seafoods, full of the flavor of the sea. Share your ocean with them as much as you can. It is a thoughtful, generous act that they will vastly appreciate. The coupon below invites you to do it, NOW.

Frank E. Davis Fish Co., Central Wharf Gloucester, Mass.

Send the assortment to me

Frank E. Davis Fish Co., Gloucester, Mass.

I am inclosing \$5 for the salad assortment, with the understanding that if I am not entirely satisfied with it, I may return it and receive my money back in full.

My Name
Address

Send the assortment to this friend

Frank E. Davis Fish Co., Gloucester, Mass.

Please send the salad assortment to the name and address below, for which \$5 is inclosed. It is understood that you guarantee complete satisfaction, or money promptly refunded.

Friend's Name
Address

1623

1873

1923

*The 300th Anniversary of the settlement of the Massachusetts Bay Colony
at Gloucester, Cape Ann, and of the 50th Anniversary of the
incorporation of Gloucester as a City*

Official Program

SUNDAY, AUGUST 26th

Religious Services at the Churches	A.M.
Fishermen's Memorial Services at Park and Blynman Bridge	1.45 P.M.
Sacred Concert and Community Sing- ing at Park	3 to 5 P.M.
Reunion of Visiting Sons and Daughters	7.30 P.M.

MONDAY, AUGUST 27th

Bonfire	12.01 A.M.
National Salute of 21 bombs at Park, also from ships in harbor with ringing of bells at Sunrise	
Fishermen's Race	9.30 A.M.
Literary Exercises in tent at Park	3.00 P.M.
Dedication of Proposed Permanent Memorial, Band Concert, commun- ity singing and entertainment by soloists in tent at the Park	8.00 P.M.
Banquet	8.00 P.M.

TUESDAY, AUGUST 28th

Yacht Race in Gloucester Harbor	10.00 A.M.
Mayor's Luncheon	12 to 2 P.M.
Civic, Military, Floats and Trades Parade	2.00 P.M.
Historical Pageant, auspices Glouces- ter Pageant Association	8.00 P.M.

WEDNESDAY, AUGUST 29th

Athletic Sports	9.00 A.M.
Children's Day at Park	1 to 5 P.M.
Decorated Automobile and Firemen's Parade	3.00 P.M.
Firemen's Exhibit at the Park	4.30 P.M.
Band Concert at the Park, Harbor Ill- uminations, Searchlight Exhibitions	8.00 P.M.
Fireworks at the Park	9.30 P.M.

THURSDAY, AUGUST 30th

Second Presentation of the Pageant at the Park	8.00 P.M.
---	-----------

Fisheries and Trades Exhibit at the Park during the entire celebration.

C. HOMER BARRETT, Chairman Executive Committee

The Outdoor Event of the Year

The Pageant-Drama

"GLOUCESTER"

The Story of New England's Oldest Fishing Town, will be
presented at

Stage Fort Park, Gloucester

on

Tuesday Eve., August 28th

(Day of the Grand Parade)

and

Thursday Eve., August 30, 1923

Produced by a cast of 2000 people. Brilliant and Original
LIGHTING EFFECTS.

Music by the Salem Cadet Band 75 Pieces.

A limited number of Box Reservations (each seating 10
persons) may be made in advance, Price \$50. Special boxes,
(five unsold) \$100. Boxes on sale now. Seats \$3.50; \$2.50;
\$2.00; \$1.50 and \$1.00. The \$1.50 and \$1.00 seats not on sale
until the night of presentation.

The Book:—Only Published Text of the Pageant contain-
ing also valuable articles on the early settlement and other
Topics, embodying Recent Historical Research. . . Price 25 cents
postpaid. . . Released on the night of the first presentation.

Address all orders for Boxes to the
Gloucester 300th Anniversary Pageant Association,

P. O. Box 25

Telephone 412

Gloucester, Mass.